

# Globalization and the changing logic of collective action by philip cerny

[Business](#)



The paper " Globalization and the Changing Logic of Collective Action by Philip Cerny" is an outstanding example of a business article. In the article titled ' Globalization and the changing logic of collective action', the Philip Cerny has sought to examine the effectiveness of state policy in controlling the economies of scale in the case of important goods and assets from a national perspective, whereby the authors have observed that any divergences in these complex systems can erode the authority and policy-making ability of the state. In other words, the article has sought to assess the impact of globalization on the enhanced differentiation of products and the asset structures of states. In doing so, the consequences on the notion of collective action have been studied thoroughly. Apart from discussing the political economies of scale in terms of assets and products, the article also tracks its historical evolution wherein the globalization of finance and the regulation, promotion and political control of institutional capacities have been discussed in detail. Further, the article also provides a good insight into the ongoing problems with globalization and the manner in which consecutive industrial revolutions have evolved towards creating a convergence between the political and economic structures of states. The latter parts of the article elaborate on the importance of public goods and the collective action of the state in this regard. In the end, the author contends that future production cycles will be significantly influenced by global factors and trends. Further, any developments in the economy will be characterized by the production and exchange of public goods as well as specific assets across all levels, whereby the authority of nations in this regard will gradually be eroded given the rather transnational or globalized

structures of production and distribution. In this regard, two suitable questions that can be raised in relation to the article are:

1. How does globalization reduce the control of individual governments over the regulation of production and distribution of goods and services in this globalized economy?
2. What could be the possible strategy of governments that can help them operate with more flexibility and thereby help them in regaining their lost effectiveness?