

Discussion

Business



ID Lecturer Discussion The industry selected here is that of sports management. The leadership profile is therefore one that is transformational style of leadership where managing diverse groups of individuals is the key through decisions and undertakings which safeguard the interests of the sportspersons and athletes. It is imperative to know that sports management is a unique field that is being governed by varied forms of individuals and it is only natural to think of it as such. There must be all-out emphasis on the fact that the leadership profile is complete from all angles and perspectives (Kelloway, 2003). The transformational leadership brings into notice the salient features of the leader where he is able to find out which sportsperson requires what and what can be done to give him the best even in the most trying of circumstances. It is important to know that sports management is one field where transformational leadership can come into full action and manifest its own basis without much difficulty (Ozaralli, 2003). An example of this transformational leadership is in the form of managing players like Cristiano Ronaldo, Messi and other footballers who are at the top of the world due to their soccer prowess. They are being managed properly by sports management firms which have understood the premise of transformational leadership which has brought success to all and sundry (Hautala, 2006). Hence a good enough understanding of transformational leadership is the way to go about solving issues within the sports management domains and it will comprise of the positive aspects as well as the negatives which may arise from time to time in this field.

References

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