## The impact of technology on music is overwhelming

**Technology** 



To be specific, the invention and evolution of ampler, synthesizers and computer technology has changed the way music is now produced. Music Industry is an activity of companies and individuals that share the aim of promoting performers and selling recorded music. They make lots of money and is dominated by a few major record companies, such as Universal (United States), Sony (based in Japan), MME (United Kingdom), Warner (United States), and BMW (United States). Technology has a great impact on the music industry in both good and bad ways.

Music industry has an ease in publishing music as highly developed devices are replacing real musicians, which saves the music industry a lot of money. It is also advantaged by technology as the quality of recordings have been improved and technology has helped the music industry promote DVD's and cad's to look better than they actually are. This may help the music industry but not its customers. The music industry has been severely damaged by peer-to-peer music sharing programs. These programs allow people to download any music they want.

As more and more people are being hooked on these programs, there have been fewer sales for the music industry making it loose lots of money. As music has been influenced by music so has its musicians been influenced. New technologically advanced devices are allowing untalented or not so talented people to be successful and freely available access of products negatively affects performers. In addition, if styles produced by computers (techno) are even more popularized there will no longer be any need for musicians.

During the 20th century, many composers made use of new technology to experiment with musical sounds. Recording on tape allowed composers to record sounds, then change and rearrange them to create a new musical work. The piece was then played back through loudspeakers. This meant that the composer did not need performers to interpret the music. Many composers now use synthesizers and computers to create sounds. Others have composed pieces using a mixture of electronic sounds and traditional instruments. An example is Kankakee by the German composer Carnelian Steakhouses

My final example of the way technology has influenced music can be cultural music. We all know what cultural music is. It is the music and styles our ancestors had created passed down orally like (Like Traditional Turkish music) As technology is being widely used, it has allowed styles like American pop influencing the cultural music of countries. To conclude technology in music has influenced the whole world including the music industry, music itself and musicians both negatively and positively according to the views and opinions of people.