## Brave human brains. today's world uses propaganda



Brave New World takes place in a tightly controlled world where progress in technology has consumed all humanity and religious or spiritual beliefs. This society has managed to remove human suffering, forcing a content lifestyle. Without suffering there is no meaning to happiness. According to the new world, in order to have no suffering means controlling every aspect of a person's life. In the world state "happiness" is defined as contentment but is being content the same as being happy? Without suffering the true understanding of happiness, the natural human expression has completely vanished from the World State. The only person in the brave new world born naturally of a mother with natural human emotions is John who grows up in the Savage Reservation.

John rejects the society's values by throwing out the soma and attempts to create a life for himself, which ends in tragedy. In the end, John cannot change the society, because he is blocked within and withou The world State is a society where fetuses are raised in glass jars and are chemically manipulated to produce humans of distinct classes and abilities. This system, is significantly similar to the technologies today.

These new inventions such as bottled embryos, surrogate wombs, cloning, genetic screening and genetic manipulation, artificial organs, and computer chip implants for human brains. of the modern world seem to ignore the importance of human procreation. The Brave New World is rid of God and religious beliefs because they have every comfort in the world. God is needed when there is loneliness, fear of death, unhappiness, and youthful desires. Such obscenities do not exist in the World State. Therefore, in a

world free from pain and suffering, what need is there to console in a higher being.

In Today's world, many of the scientific inventions share the same immoral qualities of the world state while ignoring God's role. These inventions include bottled embryos, surrogate wombs, cloning, genetic screening and genetic manipulation, artificial organs, and computer chip implants for human brains. Today's world uses propaganda and advertisements to bombard and pressure the population into buying certain things even though it might not be to the consumers benefit. The world state uses hypnopaedia, or sleep-teaching, to drill into their subjects minds phrases. Today's society uses various television ads, the radio, and the internet to promote consumption but it does not force these kind of propaganda onto our citizens. But because people are exposed to this so much it might as well seem like its forced. In brave new world emotions are suppressed. People do not feel emotions.

Because viviparous reproduction. The world state provides people with either sadness or happiness but contentedness. This society strives for happiness but has limits. The wonder drug soma is freely distributed and is redenly encouraged. In modern society recreational use of any drug remains a hotly debated issue.

Doctors prescribe pain medication more freely then is ethically acceptable. In brave new world people are encouraged to have permissive sexual attitudes. In the world state This platitude pretty much sums it up: soma is used to avoid anger.