

# The choice of research design



Proposal Assignment #3 Q Hypothesis The necessity of a reputable facilitator will lead to causal relationship in open distance learning.

Hypothesis 2: Open distance learning enhances causal relationship with reputable facilitator since it is necessary.

Q 2

### Type of Research Design

The survey research design that would be suitable for this work is in person or personal questionnaire type. This is where one research by having a list of questions and interviews people to get what the majority think.

### Reasons for Choosing the Design

There are various reasons for choosing this survey research design. One, feedback is guaranteed immediately such that evaluation and conclusion is easy (Sprenkle, Douglas & Fred, 224). This is due to the fact that the researcher asks a question and the interviewee responds immediately.

Secondly, authenticity or reliability of data entered is high and is guaranteed because it is one on one or face to face interview. This curbs lies that people tell using other means of survey research designs (Sprenkle, Douglas & Fred, 225). Moreover, lie detection or any inhibition by the interviewee is easily identified.

Lastly, this survey design targets the right group as it will be intentionally channeled to the right people. This is better than other means of research which are seen and done by anybody who feels like doing it even when they do not know what they are talking about. Furthermore the target group might be left out, thus making this design effective and efficient.

### Disadvantages of This Survey Research Design

Although this design is effective and efficient it has its shortcomings. The

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first shortcoming is that it is tiring and cumbersome (Sprenkle, Douglas & Fred, 223). This is mainly because to enable one to do this research one has to walk among people, stop them ask them if they can aid them in their quest and take them through the whole questionnaire asking questions and taking down responses.

The second significant issue with this kind of survey research design is cost in relation to time and resources needed to conduct the research (Sprenkle, Douglas & Fred, 222). Cost is incurred in training of interviewers -because it cannot be achieved by one person and would take a long time to complete-, transport costs, physical wellbeing cost like food and in some cases accommodation. This is very expensive and can jeopardize the whole research process.

Q 3

General Social Survey questions

Variable 1: Marital

Question: Are you currently married, widowed, divorced, separated, or have you never been married?

Response: Married

Variable 2: Degree

Question: If finished 9th-12th grade: Did you ever get a high school diploma or a GED certificate?

Response: Graduate

Variable 3: Race

Question: What race do you consider yourself?

Response: Black

Work Cited

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Sprenkle, Douglas H, and Fred P. Piercy. Research Methods in Family Therapy. New York: Guilford Press, 2005. Print.