

Chapter 7 – reward and latent learning



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Extrinsic Reinforcers Reinforcers that are not inherently related to the activity being reinforced. Examples would be: Money, praise, gold stars, applause, hugs, and thumbs-up. (pg. 244)

Intrinsic Reinforcers Reinforcers that are inherently related to the activity being reinforced. Examples would be: enjoyment of the task and the satisfaction of accomplishment. (pg. 244)

ON CHAPTER 7 - REWARD & LATENT LEARNING SPECIFICALLY FOR YOU FOR

ONLY \$13.90/PAGE Order Now Latent Learning A form of learning that is not immediately expressed in an overt response; it occurs without obvious

reinforcement (pg. 247). **Social-Cognitive Theories** Emphasized how behavior

is learned and maintained through observation and imitation of others, positive consequences, and cognitive processes such as plans, expectations,

and beliefs (p. 248). **Observational Learning** A process in which an individual

learns new responses by observing the behavior of another (a model) rather than through direct experience; sometimes called vicarious conditioning (pg.

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