

Reflection

Business



Reflection Task: Reflection The reflections from the lessons learnt during the lectures help me analyze my SWOT. My strengths are commercial awareness, student enterprising through volunteerism and flexibility through career changes. My weaknesses arise from poor levels of reflections. My opportunities include online job applications and recruitment whilst my threats are the ever-changing business environment, the stiff business deadlines and fixed closing dates in the business world (Kumar 2008). I, therefore, need to develop key skills, competencies and abilities in order to be in a strategic position in the job market. These skills include professionalism, networking through social media and brand development. Having a good brand will enable me to sell my personal traits, skills and expertise to potential employers.

I will use these skills to develop myself through learning how to sell my personality to the employers, thus enhancing my employability. I will also learn how to conduct myself during interviews and to develop some transferable skills, which include emotional intelligence at level one, self-responsibility at level two and leadership skills at level three (Cottrell 2010). Moreover, I also need to develop my professional skills in my area of training or specialization and do proper goal setting to create a focused target of my career growth and development. Finally, I need to perfect my role-playing skills. These skills enable me to know, understand and master my position in the business dynamics. For me to get a good job, learning presentation skills is important especially during interviews, and learning how to articulate complex information relating to my profession.

Objective/Goal

Key Actions/ Milestones

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Timescale

Support Required

Progress Made

1.

Career

Specialize in a given profession

Undertake student volunteerism to gain experience

Commercial awareness

Degree course for 4 years

During vacations

School fees

Library

School alumni

Role model

Excellent (70-100%)

2.

Employability

Professionalism

Expertise

Specialization

Speed and efficiency

6 months after graduation

Work groups

Responsibility

Motivation

Satisfactory (40-49%)

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3.

Networking

Computer literate

At pace with current trends

4 years of undergraduate

Social media

Business cocktails

Very good (60-69%)

4.

Recruitment & Placement

Attend interviews

Selling yourself

1 year after school

Confidence

Online applications

Graduate recruitment

Transferable skills

Good in most respects (50-59%)

References

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