

# [Reflection](https://assignbuster.com/reflection-essay-samples-34/)

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Reflection Task: Reflection The reflections from the lessons learnt during the lectures help me analyze my SWOT. My strengthsare commercial awareness, student enterprising through volunteerism and flexibility through career changes. My weaknesses arise from poor levels of reflections. My opportunities include online job applications and recruitment whilst my threats are the ever-changing business environment, the stiff business deadlines and fixed closing dates in the business world (Kumar 2008). I, therefore, need to develop key skills, competencies and abilities in order to be in a strategic position in the job market. These skills include professionalism, networking through social media and brand development. Having a good brand will enable me to sell my personal traits, skills and expertise to potential employers.   
I will use these skills to develop myself through learning how to sell my personality to the employers, thus enhancing my employability. I will also learn how to conduct myself during interviews and to develop some transferable skills, which include emotional intelligence at level one, self-responsibility at level two and leadership skills at level three (Cottrell 2010). Moreover, I also need to develop my professional skills in my area of training or specialization and do proper goal setting to create a focused target of my career growth and development. Finally, I need to perfect my role-playing skills. These skills enable me to know, understand and master my position in the business dynamics. For me to get a good job, learning presentation skills is important especially during interviews, and learning how to articulate complex information relating to my profession.   
Objective/Goal   
Key Actions/ Milestones   
Timescale   
Support Required   
Progress Made   
1.   
Career   
Specialize in a given profession   
Undertake student volunteerism to gain experience   
Commercial awareness   
Degree course for 4 years   
During vacations   
School fees   
Library   
School alumni   
Role model   
Excellent (70-100%)   
2.   
Employability   
Professionalism   
Expertise   
Specialization   
Speed and efficiency   
6 months after graduation   
Work groups   
Responsibility   
Motivation   
Satisfactory (40-49%)   
3.   
Networking   
Computer literate   
At pace with current trends   
4 years of undergraduate   
Social media   
Business cocktails   
Very good (60-69%)   
4.   
Recruitment & Placement   
Attend interviews   
Selling yourself   
1 year after school   
Confidence   
Online applications   
Graduate recruitment   
Transferable skills   
Good in most respects (50-59%)   
References   
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