

# Entertainment and broadcast media essay example

[Art & Culture](#), [Artists](#)



## **Introduction**

The key challenges that come up after an authentic performance is turned into a mediated one to maintain a critical distance is a limitation that hides the article's art. Sometimes the originality is important to bring out the good art aspect this will act like a conduit between the article and those that are watching. The aesthetic distance can be the reason for the spectator's critic of the article. The cases that are to be mediated are those that are evaluated by reason. The can voice out the reasons and amplify the qualification of the artist, with unique privileged insight (Vivian, 2013). I prefer the live performance than that which is mediated my reasons being that a mediated performance cannot amplify the appreciation of the article as that which is presented live. The audiences always prefer a performance that can absorb their senses, bring out their curiosity and compel them to be more appreciative of the article. An article that is mediated cannot achieve the potential power that comes with an authentic presentation. The mainstream public and the artist in the article forge an immediate relationship this is important for the media conveyor in bringing the ethos of the artist and the logos out to the mainstream public. There is no value left for big screen movie experiences, because of piracy and infringement. It is brought by leaking of the movie before it is launched. The piracy problem results in lowering of the market value of the movie when it is being sold in the local and international market. The experiences derived from the big screen movie shows is that important for the fans, but if the movies are pirated then the big screens will be crippled (Vivian, 2013).

Online streaming will definitely overtake any other motion media. It is due to

events like the super bowl, world cup and new movie's release. An estimated rise in video streaming of content that can be watched in the normal television programs. It is an advantage to other media that do not bring the event fully mostly by television broadcasts that only show pre-cut events in the news only; this is disadvantageous to the television broadcasters. It can result to the spectators going to the programs of their choices online, most people working in offices and those that have access to high speed browsing networks. The reason why most people resolve to these kinds of media coverage ages is saving time that they can be taken when downloading an event if they missed it live or on the television (Dixon, 2013). Saving space is also another reason for online streaming of videos. Somehow online streaming cannot overtake television broadcasting because online streaming requires broadband with high speeds and applications that can play on computers and laptops. For broadcasting televisions to match online streaming they require much of changes to maintain their audiences and those that already left. Cable networks and premium networks are becoming obsolete because compared to online streaming they cannot bring all that the spectator wants to watch in varied time rather they bring only what the audience has subscribed. To begin with they need to offer online streaming options which will give the viewer the option to access whatever they want at any time just like online streaming (Lewis, 2002). Offering programs that are in demand without interruptions will assist in countering online streaming.

Several channels have implemented the change to online streaming of its content this is a move to maintain its clients and reclaim the lost ones. The

channels have opted for services like; Wherever TV, BBC iplayer, Tivibu, ABC among others and supporting companies that are located worldwide and in regionally available. The programs are aired through the web, windows, Mac, Linux and IOS applications. Some are aired through android, console and TV, TV set top box applications.

The broadcasting channel air various programs the likes of series and movies which are in high demand by the customers. Programs like house of cards, seven days catch up and the IT crowd.

The BBC`s panorama is also very popular among the online streamers.

Channel 4 is also popular in the black books and the inbetweeners these are online based programs that are being provided by broadcasting televisions.

They are among the few that provide these programs worldwide. They are the changes made to provide online services for their customers.

It is hard for entertainment to be controlled because there are many independent bodies in the media industry. Most of the services that entertainment offers are not seen in the eyes of the governments in the countries they are being produced from (Lewis, 2002).

Mostly, it happens when the product is released online which, unless it is popular it is very hard to know. Pornography has been known since the previous century and now it is even harder to control because production of pornographic videos is high and the demand is also high therefore the videos are sold and distributed online to a very large clientele base.

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