

Global perspectives in business b

Business



Global Perspectives in Business: Response to Questions Task Initially, interactions among people were limited to certain localities. More often than not, only the groups that resided within same localities would interact. Later on, social interactions extended to distant regions, but distances would still be among the biggest barriers to interactions. However, the evolution of the world, in the recent centuries, has made it possible for interactions to overcome the distance decay effect. In particular, the evolutions could be attributed to trending innovations in science and technology. The eventuality is that people across the globe can interact as if they were in the same location; these transformations have made the world a global village. In general, this phenomenon is characterized by increased relationships of people, economic activities and culture across the globe. This is what is referred to as globalization. Globalization has shaped various aspects of business real and it is perceived to be important to the extent that it cannot be overlooked. Every business has to align to global business strategies.

Task 2

There are various aspects of many nationality cultural behaviors that are different from other cultures and which could be easily misinterpreted. In communicating, groups have the tendency of giving considerations to the context, as well as situations, as a way of accounting for events. Secondly, when communicating, especially with the seniors, one is required to maintain eye contact and this is different from other regions where this could be misinterpreted for rudeness. Thirdly, traditions and taboos are not highly valued as in other areas. Fourthly, the society is what may be described as also low power, based on Hostfedes (1984) classification, where emphasis is laid on consultative relations and this may be misinterpreted by low power

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societies, which have preference for autocratic approaches (Sutcliffe, 2001).

Task 3

Chinese death ritual traces the traditions of the historical dynasties. These rituals are still observed until today. Rituals are considered as a way of giving respect to the deceased and the elderly. People who die without having married are not often accorded the respect. It is also because they lack the children to organize a decent ceremony for them. Such people are often abandoned at the funeral homes and are never taken home for Chinese death rituals. The same case is applicable for children, who are accorded a silent burial. The corpse is often washed before it is placed in a casket. The dead is dressed black, blue or brown as a way of exalting the spirits. The cloths used by the dead when alive are all burned. Important people are buried on the raised grounds while the ordinary people are buried on low grounds (Grimes, 1995).

Death rituals are also common in the African societies. Here, death is accepted as stage in life that everyone has to go through. They believe that when people die, they only move to another stage of life, to join the living ancestors. Marriage ceremonies are accorded a lot of importance. It is not only a way of showing respect to the deceased but also appeasing the death to avoid confrontation with bad spirits. Animals are sacrificed and the dead are wrapped in the skin and buried. Prayers are conducted by the elders and diviners to ensure the gods grant the deceased the journey mercies.

Hindu is also practice death rituals. These are also informed by the beliefs that humans' life does not end, but is often reborn. As such, death is only considered as a punctuation of rebirth. Several rituals are conducted as a way of ensuring that the souls of the death rest in peace. They also believe

that when a person dies, his soul would always hover around his close relatives, materials and friends. The main characteristic of the Hindu death ritual is cremation and this is aimed at ensuring a complete dissociation between the body and the soul. These are accompanied by prayers that are presided over by the priests. Clearly, differences in the ritual ceremonies exist and these are informed by the beliefs.

References

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