

# Associate program material

Literature



Associate Program Material Appendix C Rhetorical Modes Matrix Rhetorical modes are methods for effectively communicating through language and writing. Complete the following chart to identify the purpose and structure of the various rhetorical modes used in academic writing. Provide at least two tips for writing each type of rhetorical device. NOTE: You may not copy and paste anything directly from the textbook or a web site. All information included in this assignment must be written in your own words.

Rhetorical Mode	Purpose — Explain when or why each	Structure — Identify the	Tips — Provide two tips for writing
Organizational	Method that works in each rhetorical mode.	Best with each rhetorical mode.	<ul style="list-style-type: none"> <li>Narration   Is used when telling a story   Chronological order according to</li> <li>Understand what you're purpose is   time   from the beginning</li> <li>create strong details keep human   senses in mind</li> <li>Demonstrates and supports a point   Order of importance</li> <li>never insult you readers   Illustration   through evidence   intelligence by over explaining   concepts</li> <li>vary the phrases of illustration   Description   Used when writing a description   Spatial Order</li> <li>avoid " empty" descriptors if   essay where you describe person,   possible   place, and object using sensory</li> <li>the use of a wrong word can lead to   details, sight, sound, smell, taste,   misunderstanding and confusion   touch</li> <li>Classification   To break a subject down to smaller,   Organized by subcategories</li> <li>choose a topic you know well   more manageable, more specific parts   adding interest and insight will   enhance you're classification essay   Process</li> <li>Is used when you're telling how to   Typically follows chronological</li> <li>have someone else read your process   analysis   do something and how</li> </ul>

something works| order but could also use order of | analysis to make sure it makes sense| | | importance |-strong communication skills are | | | | critical | | Definition | You use definition when you're | |-avoid terms that are too simple that| | | trying to explain something | | lack complexity | | | | |-try to think of concepts you have a| | | | personal stake in | | Compare and | Use this when you want to analyze | The subjects themselves one then the|-organizing strategies by subject or| | contrast | two subjects by either comparing | other | point by point could also be used | | | them or contrasting them or both | Or | for organizing a presentation | | | | By individual points in which you |-it is helpful to have some phrases | | | | discuss each subject in relation to | on hand the will cue the reader to | | | | each point | such analysis | | Cause and | Use when you're trying to determine | Start with the cause (s) then talk |-use the complex nature of cause and| | effect | how various phenomena are related in| about the effect (s) | effect to your advantage | | | terms of origins and results | Start with the effects and then talk|-when formulating a thesis you can | | | | about the causes | claim one of a number of causes or | | | | effects to be the primary, or main | | | | cause or effect | | | | |-becareful of resorting to employ | | | | speculation or unsubstantiated | | | | guessing-be sure to have clear | | | | evidence to support the claims you | | | | make | | Persuasion | Use when you want to convince or | |-a productive way to approach an | | | move readers towards a certain point| | argument is to persuade you're | | | of view or opinion | | audience to consider your opinion as| | | | a valid one not simply the " right" | | | | one | | | | |-avoid forming a thesis based on a | | | | negative claim |

Write a 100- to 150-word paragraph explanation that demonstrates why

compare and contrast is the appropriate rhetorical mode for the topic you chose in Week Two. Compare and contrast is the best rhetorical mode for describing two closely related restaurants. McDonalds verse Burger King. There are so many differences and similarities between the two . I will be comparing and contrasting them both in my essay. I for one have always wondered why one uses buns with the seeds on them and the other does not. There are so many things I want to research. It's interesting how much they are alike but then again how different they are. They have been big competitors as long as I can remember. Doing a compare and contrast between the two should be very interesting.