

Fundamentals of quantitative research template

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The approach used in collecting the data used in the research suits its context. For starters, it should be mentioned that selecting participants from various organizations as sources of data allowed obtaining representative data. Additionally, the researchers consider the ethics behind data collection. Although the sample was chosen is unaware of the hypothesis of the study, they were well briefed on the research and those willing to, participated on a voluntary basis participated in the research. Additionally, the collection of primary data offers room for realistic and more current data for analysis. The research took an in-depth measurement of variables. Other than simply measuring the relationship between the two study variables, research further measures various components of the respective study variables. As a matter of fact, this offers room for undertaking an in-depth exploration of the relationship between the variables. It is simply like answering the question as to whether two countries have a good relationship and going a step further to explore the area in which the two countries enjoy. As early mentioned, the study sample is drawn from diverse industries and hence the findings can be generalized to be representative of the entire population. However, geographical barriers hinder generalization to the global scenario. The research is restricted to a specific area. There is a high probability that the findings reported could differ from locality settings. The fact that the study uses measures previously attempted approaches in other studies makes it the approach more reliable and easier to implement than new and untested methodologies. Special consideration is also considered to create a distinction between responses meant for individual variables contents and the specific variables.