

# Diwali india. it is one of new

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Diwali is the most popular festival in India.

It is one of New Year's celebration of Hindu, and has lasted for a long time. It is held for five days in October or November. People wear brand-new clothes and pray to the goddess whose name is Lakshmi. During Diwali, many stores and public offices are closed (" Diwali/Deepavali" 1). Diwali means " rows of lamps" or " rows of diyas". Diyas are lamps made of clay. The festival approaching, people clean their houses thoroughly and decorate with diyas.

Loulla stated it viewed quite a number of ceramic oil lamps illuminate houses, stores, public places and places of worship as part of celebrations which shows the beginning of the Hindu new year (" Diwali 2017" 4). So I regard diyas as necessary for Diwali. In this festival, people celebrate in a wide variety of ways. Eating special breakfast, sharing traditional sweets, giving presents or cards to each other, visiting their relatives and friends, and enjoying music and fireworks. To prepare for Diwali, people buy a lot of foods, sweets, presents, fireworks, clothes and jewelry. It is said that Indian buy the most things a year during the Diwali season. Diwali started as a traditional festival of lamps at first, but it " has been commercialized as the biggest annual spree" (" Deepavali" 16). Though the traditional atmosphere of the festival hasn't quite disappeared, I feel the main subject of it has shifted from traditional culture to a large-scale sale.

There happen things like this in Japan. There are many festivals and events in Japan. Some are peculiar to Japan, such as setsubun and hinamatsuri, others are introduced foreign cultures, such as Halloween and Christmas. Whatever festivals are, actions which Japanese usually take during festivals are buying

many things in a sale or eating foods and sweets. Actually, many items suitable for each festival have been sell everywhere for weeks before festival is held.

I think that people probably think of festivals not as traditional but as commercial today.