

# The blair witch project" and the horror genre

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Was a revolutionary break-through in the horror film genre. It was the only film in history to be made using actors who didn't know the script. The director Daniel Myrick deliberately didn't give the cast food or water to enhance their on-screen performance. The lack of food, drink and sleep, meant that the emotions shown on-screen would be as "real" as possible." The Blair witch project" is also the first film to be announced prior to screaming. American news papers received information that" Three filmmakers went into the Black hills forest of Maine to investigate the legend of the Blair witch.

They are never heard from again." It was said that the footage they shot was recovered one year later, which was made into a documentary that was shown in cinemas all over the world in 1999. The characters Heather Donahue, soundman Michael Williams and cameraman Joshua Leonard are all high spirited and excited at first. As they drive up to the forest. The three armed only with a colour cam-corder, a black and white cam-corder and some camping equipment stop off in the town at the bottom of the mountain to get last minute supplies.

Heather decides to interview the towns people on their knowledge of the Blair witch. The reactions from the town's people are all negative, many people who they talk to become very hostile and angry. As they drive up a long road to the forest the car they are in breaks down. They decide to walk and start filming. They head off deep into the forest to find some of the spooky locations that the witch had said to have been seen. They become hopelessly lost, and that's when all the joking around becomes fear.

As their three-day hike becomes a delirious seven-day ordeal, the trio is haunted by distant moans and cries and little voodoo-style stick men made of branches and leaves found outside their tents; soon they collapse into arguments and panicked hysteria." The Blair witch project" is the most genially scary film to creep across screens for years" Daily mirror