

# [Questionnaire on facebook usage](https://assignbuster.com/questionnaire-on-facebook-usage/)

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Objectives of this questionnaire| The motive of this questionnaire is simply to do a thorough research and detailed review on the behavioural analysis of different users towards Facebook. This questionnaire has 4 sections. Each section has sets of options to choose from. Instructions are provided for each section. Personal details| Please tick (v) one answer only. Gender \* Male \* Female Age group \* 17-20 \* 21-24 \* 25-28 \* 29 years and above Please specify your profession \* Student \* Employee \* Self-employed \* Others (please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_) How many hours do you normally spent on the internet daily? Less than an hour \* More than an hour \* 5- 6 hours \* 6-12 hours \* Depends on my mood How long have you been engaging on ANY social networking sites? \* Less than a year \* 1-2 years \* 3-5 years \* 6-10 years \* More than 10 years How did you come to know/heard of Facebook? \* Friends \* Email Invites \* Websites that have Facbook links \* I’m not sure, it just became an in-thing to join \* Others (please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_) How long have you been a member of Facebook? \* Less than a year \* 1-2 years \* 3-5 years \* Ever since it hit the mainstream in 2002 How often do you log in to your Facebook in a day? Once \* 2-3 times \* 4-5 times \* 6-10 times \* I lost count, too many times Facebook Usage| Please rank your top three choices. (1= first choice, 2= second choice, and 3= third choice) 1. Based on the following activities, which do you perform most on Facebook? \* Play games \* Chat via Facebook chat/ Message friends \* Poke/Nudge friends for fun \* Share videos/links of interesting site \* To post an opinion/a thought/statement \* Date online/Look for singles \* Take a survey/quiz on friends \* View interesting items to purchase \* Join communities/groups \* Post on friends’ walls/Check friends’ updates \* Randomly add unknowns Others (please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_) 2. From which of the following sources would you prefer to receive most of your information about the happenings around the world? \* Facebook \* Newspaper \* Magazines \* News Broadcast \* Radio \* Official News Sites (CNN. com, BBC. com etc) \* Others (please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_) ————————————————- Facebook Experience| Please tick (v) the best ONE answer only. 1. Among the following, which best describes why you engage in Facebook? \* To keep in touch with my friends To keep up to date with the ongoing trend \* To keep in track of the upcoming events invitations \* To regularly get update from the group/community/affiliations I join \* To feel belonged and avoid boredom \* To view new trends and items in the market for purchase \* To chat and make new friends \* Others (please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_) 2. Upon logging in Facebook, what is the first thing you do? \* Read the news feeds \* Check my friend requests \* Go to my profile to update a status \* Check my groups/affiliations/community updates \* Check on upcoming events \* Check my messages/open up chats Check new items that can be purchase \* Go to Facebook pages that relates to happenings of the world (The Star, CNN, BBC etc) \* Others (please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_) 3. How do you feel about the information/news posted on Facebook regarding the happenings of the world? \* Always believable \* Usually believable \* Believable half of the time \* Usually can’t believe \* Almost never believe it 4. How many groups/communities/affiliations on Facebook are you currently attached to? \* None \* 1 \* 2-3 \* 4-6 \* More than 7 5. To you, Facebook best serves as? \* Friend-finding Tool \* Shopping Entity News Update \* Event Update \* Interesting Games Zone \* Chatter Box Machine \* Political Zone \* Others (please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_) 6. So far, have you purchased items upon viewing them on Facebook? \* Yes \* No 7. Have you posted any items to purchase on Facebook? \* Yes \* No 8. Overall, how satisfied are you with the features provided by Facebook? \* Very satisfied \* Satisfied \* Neutral \* Dissatisfied \* ————————————————- Very dissatisfied ————————————————- ————————————————- Personal view on Facebook|

Please tick (v) the best ONE answer only. | Agree| Strongly Agree| Undecided| Strongly Disagree| Disagree| I log in to Facebook to check all my friends’ updates| | | | | | | | | | | | Whenever I post a comment/status/photo/video or anything on Facebook, I can’t wait to see what my friends says about it| | | | | | | | | | | | I only log in to Facebook when there is absolutely nothing else to do| | | | | | | | | | | | Facebook is where I seek more communities that share the same interest as I do| | | | | | | | | | | | I regularly update my profile because most of my friends are updating their profiles on Facebook| | | | | | | | | | | |

I’m not really interested in Facebook but I stay there because most of my friends are there| | | | | | | | | | | | Facebook is my new online shopping mall where I can view interesting items for purchase| | | | | | In less than 20 words, please provide answers for the following questions. Facebook is set to play a bigger role in the future media industries. Do you agree with this statement? Please specify why. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ -Thank you for your time! Your co-operation is highly appreciated! –