Bppg part i, personal and professional ethics

Business

None Module BPPG part personal and professional ethics Ethics defines a set of rules that regulate people's behavior in a society. The rules distinguish between social rights and wrongs in a society and are enforced through moral consciousness. Even thought the business environment has faced ethical challenges, emergence of technology has increased the scope and frequency with which unethical practices are reported and corruption and ethical malfeasance are examples. I, in this paper, describe ways in which I can improve my own business ethics or influence the ethics of those around me.

One of the approaches that I can apply to influence ethics of people around me is though leadership. This defines the act or process of guiding people towards a desired objective and can apply to the goal of ensuring ethics in a society. As a transformational leader, I can empower and motivate people around me to overcome challenges and to ensure ethical practices in their environments. I can empower the people, intellectually, by informing them of involved ethical issues in the business environment. I can also inform the people of possible consequences of unethical practices such as negative corporate image of an institution and possible harm to the surrounding community. Similarly, I can create awareness of possible secondary effects of unethical practices on the individuals and organizations. Such secondary effects emanate from the society. As a leader, in the approach, I can ensure that my business and related activities are ethical in order to set an example to other people for emulation. I can also advocate for my ethical policies among the people (Reilly, Sirgy and Gorman 94, 95).

Consumerism is another approach that I can use to impact ethics on people around me. It refers to the act or process of safeguarding consumer'

interests and is fundamental to promoting ethics among organizations and their members. Under this strategy, I can draw the people's attention to effects that their activities, at personal or organizational level, can have on the environment. I can also facilitate awareness of the benefits of preventing those consequences through responsible behavior. Similarly, I can research and report to the people about possible consequences of utilities from the environments and the cost of such consumptions on other people within the same environment. To those individuals who deal in production and distribution of goods, I can explain to them the categories of goods that are classified as necessities and explain the responsibility of ensuring that such commodities are available for consumers. My consumerism approach can further involve exploration of the relationship between members of the society and business organizations and possible influence of the organizations on the society against to the society's needs. I can then use the information to criticize oppressive relationships and promote a healthy interaction in which the corporations to not exploit the society (Ferrell, Fraedrich and Ferrell 299).

I can similarly use organizational culture approach to improve ethics in my own business and to use the achieved level of ethical practice to advocate for ethical behavior among people around me. I can instill a culture of integrity in which people acculturate ethical practices as norms rather than rules. This will improve ethical observance in my business and set an example for other people and businesses (Keyton 159).

Ethics is therefore an important concept that regulates behavior in a society and it is significant to safeguarding people's interests. I can use leadership roles and consumerism to influence ethics in people around me, and a strong

organizational culture to instill and improve ethics in my business.

Works cited

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Reilly, Nora, Sirgy, Joseph, and Gorman, Allen. Work and quality of life: Ethical practice in organizations. New York, NY: Springer, 2012. Print.