

The personal skill and
presentation skill. in



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The importance of learning marketing The meaning of marketing is the study and management of exchange relationship. The management process through which goods and services move from concept to the customer (Read more: <http://www.businessdictionary.com/definition/marketing.html>) .

Marketing includes virtually all customer related activities carried out, from developing a product consumer will enjoy and to attracting customer about a product. In marketing course there are a number of different topics that will be studied. There are a lot of importance of learning marketing such as allowing individual to develop their personal skill and presentation skill, marketing is the demand for marketer and marketing lead to many job opportunities. The first importance of learning marketing is allowing individual to develop their personal skill and presentation skill. In marketing we need to communicate with other people to market our goods and service. Communication is importance in marketing field. We also need to present our product to attract other people to buy our product. At the same time, we can improve our individuality and team working skill.

If we good in personal skill and presentation skill it make us easier to get better job. It also leaves individuals looking more appealing to future employers. We can improve our skill with the assignment from the lecture give us such as we need to make a product and we need to market our product to the other student so we can develop our skill from this assignment. Marketing can allow individual to develop their personal skill and presentation skill. Furthermore, marketing is a must for marketer. We know every business has their marketing team. This marketing team are used <https://assignbuster.com/the-personal-skill-and-presentation-skill-in/>

to market their product. Now day, there are many businesses in this world, so they need a marketing team to their market the product.

So, with learning marketing we make more appealing to fill marketing job role. The overall marketing umbrella covers advertising, public relations, promotions and sales. Marketing is a process by which a product or service is introduced and promoted to potential customers. Without marketing, your business may offer the best products or services in your industry, but none of your potential customers would know about it. Without marketing, sales may crash and companies may have to close (<http://smallbusiness.chron.com/importance-marketing-success-business-589.html>).

Marketing is very importance because it the demand for the marketer. Other than that, marketing got an individual into many different sector of work. Marketing not only lead individual to be a marketer but it can also lead an individual to other sector such as in a business or in education. It enables marketer have more flexibility when it come to producing marketing campaigns. It is used to businesses advantage so that they can target consumer even more effectively. So we know marketing can lead to many job opportunities.

In conclusion, to have a great business we must have a good marketer, so marketing is very importance to lead the good business. So we must learn marketing to make us easier to get job now day. Marketing have many importance because it allows individual to develop their personal skill and presentation skill , marketing is the demand for marketer and marketing can lead to many job opportunities.