

# [Kenya airways](https://assignbuster.com/kenya-airways/)

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﻿Kenya Airways   
Kenya airways has had a lot of flights around the world and has had minimal incidents and accidents in the airline services this gave me the interest to know more about the company and also to understand how it is managed and what effort have been taken to make it hit that high. Recently Kenya airways adopted a slogan (the pride of Africa) to demonstrate its effort to make it the best airline in Africa.   
Kenya airways is the number one flag carrier in Kenya it was founded in 1977, after the dissolution of the earlier East African Airways. The head office of Kenya Airways is located in Embakasi, Nairobi with its Hub at Jomo Kenyatta International Airport.   
The airline was initially owned by the Government of Kenya until the year 1995, and it was privatized in 1996 and since then it has become the first African flag carrier in successfully doing so. Today Kenya Airways is a public – private partnership. In this regard the shareholding of this partnership is as follows Government of Kenya (29. 8%), followed by KLM, which has a 26. 73% stake in the company. The rest are held by private owners. (Kenya airways. ac. ke)   
Being first flag carrier in Kenya its stocks are traded in different exchange markets this includes Nairobi Stock exchange, the Dar-es-salaam Stock Exchange and the Uganda Stock exchange. Kenya Airways has become widely considered as one of the leading Sub-Saharan operators and became a full member of sky team in June 2010 and a member of African Airlines Association since 1977 and its has had quite a tremendous growth with 4, 834 employees as per June 2012.   
Below is the a brief summary of its financial status for the annual report for the year 2011   
Sales revenue   
The airline has been using web sale service and this has showed some tremendous growth of USD 28. 6 million in ticket sales compared to USD 24. 2 million in the previous year showing a growth rate of 17. 9%, with total revenue of USD 95. 2 billion which is an increase of 26. 3% above prior year.   
Income/ (loss) statement   
The income for the previous and the current year as seen from the audited annual report is as follows   
Year ended 31 March 2012   
Profit for the year   
(Million)   
2012USD 1, 660   
2011USD 3, 538   
EARNINGS PER SHARE   
Basic earnings per share are calculated by dividing the profit attributable to equity holders of the Company by the weighted, Average number of ordinary shares outstanding during the year.   
2012 2011   
Profit attributable to equity holders of the Company (USD million) 1, 652 3, 535   
Weighted average number of ordinary shares (million) 462 462   
Earnings per share 3. 5 7. 6   
DIVIDENDS   
Dividends – proposed (USD million) 374 374 693   
Number of ordinary shares (million) 1, 496 462 462   
Dividend per share (USD) 0. 25 0. 81 1. 5   
The total assets for Kenya Airways is as follows   
2011 2012   
USDUSD (Million)   
Non- current assets54, 86755, 461   
Current assets 20, 66320, 303   
81, 58580, 569   
Total liabilities   
Liabilities33, 38630, 678   
Current liabilities27, 53629, 588   
Total liabilities60, 92260, 267   
Total equity20, 66320, 303   
Management discussion and analysis   
The management of Kenya airways has given a report that the profitability of the company has been affected by some factors this includes high fuel prices, euro crisis and a generally weak economy in the West. Despite this the management has announced a high turnover of USD 107. 9 billion which represent a 26% increase on prior year turnover of USD 85. 8 billion, profit after tax realized was USD 1. 66 billion compared to the prior year of USD 3. 5 billion.   
This represents a net profit margin of 1. 5% down from 4. 1% achieved in the year 2010/11 with EPS reduced to USD 3. 58 from USD 7. 65 reported in the prior year.   
Information on the auditor’s report   
The name of the auditing team is PWC (certified public accountants) and in their opinion proper books of accounts was maintained and the comprehensive income is in agreement with the books of accounts.   
Potential investment for you – now or in the future?   
I would like to purchase more and more shares from the company so that I have a decision to make when it comes to matters of making any new venture into the airline and come up with a plan to include the availability of air fleet all over the country. And in this the sale revenue of the airline will increase and improve the service provision.   
Work Cited   
http://www. kenyaairways. com/uploadedFiles/Home/Corporate\_Information/Investor\_Information/Annual\_Reports/Annual%20report%202010-2011.