

Tech chapter 1



social networking A means by which people use the Internet to communicate and share information among their immediate friends and to meet and connect with others through common interests, experiences, and friends.

crisis-mapping tool the tool that collects information from e-mails, text messages, blog posts, and Twitter tweets and maps them, making the information instantly publicly available

the digital divide the term coined for the great gap in the levels of Internet access and the availability of technical tools in different regions of the world

ease of access to technology is the digital divide

web 2.0 tools and web-based services that emphasize online collaboration and sharing among users

cognitive surplus the combination of leisure time and the tools needed to be creative

kickstarter kickstarter helps us connect in this way by allowing people to post their ideas for community projects, games, and inventions and to ask funding directly.

crowdfunding asking for small donations from a large number of people, often using the Internet; a style of generating capital to start a business through social media

QR codes a technology that lets any piece of print host a link to online information and video content

crowdsourcing The phenomenon of consumers checking in with the voice of the crowd before making purchases.

collaborative consumption Joining together as a group to use a specific product more efficiently.

skype A popular Voice over Internet Protocol service that can make free phone call over the Internet.

spam Junk e-mail

software The set of computer programs or instructions that tells the computer what to do and that enables it to perform different tasks

information technology IT is a field of study focused on the management and processing of information and the automatic retrieval of information.

data mining The process of searching huge amounts of data with the hope of

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finding a pattern. Khan Academy A terrific example of a technological tool for education. computer forensics The application of computer systems and techniques to gather potential legal evidence; a law enforcement specialty used to fight high-tech crime. augmented reality A combination of our normal sense of the objects around us with an overlay of information displayed affective computing a type of computing that relates to emotion or that deliberately tries to influence emotion. freecycle goods-exchange programs Zip Car Zipcar provides automobile reservations to its members, billable by the hour or day. computer literate being familiar enough with computers that a user knows how to use them and understands their capabilities and limitations crisis mapping collects information from e-mails, text messages, blog posts, and Twitter tweets and maps them, making the information instantly publicly available VOIP Voice over IP (VoIP) is a methodology and group of technologies for the delivery of voice communications and multimedia sessions over Internet Protocol (IP) networks, such as the Internet. autonomy the freedom to work without constant direction and control mastery the feeling of confidence and excitement from seeing your own skills progress purpose the understanding that you are working for something larger than yourself ONTECH CHAPTER 1 SPECIFICALLY FOR YOU FOR ONLY \$13.90/PAGE Order Now