

Case study purchase price just one component of cost

[Business](#)



Just One Component Of Cost Total cost of ownership is related to procurement and use of a product.

This cost is comprised of acquisition cost, ownership cost, and post ownership cost. The acquisition cost entails the price paid for the direct and indirect materials, products and services. Planning costs include the cost of developing requirements and specifications. Quality costs usually lower the design phase of future ownership and cost ownership for purchasers and customers.

More so, ownership costs entail the initial purchase with the ongoing use of a purchase product or material, which can be qualitative or quantitative.

However, post ownership costs, shows the salvage value and the disposable costs which estimate the costs of capital purchased.

The cost of ownership analysis for Toyota and General Motors catches my attention. Toyota cars have withstood the test of time where the acquisition cost seems to be reasonable. The purchase price of General Motors seems slightly inexpensive compared to Toyota cars.

Most customers negotiate, and receive discount based on specification of cars. The cost to incur GM seems higher than Toyota, yet the latter have performing price and its cost analysis outweighs the former.

Statistically, Toyota has been known for lower the initial cost of future ownership and post ownership cost for the buyers. This is because Toyota second hand value is better for buyers than GM. There would be a reduce purchase price for GM due to less domestic taxes while the taxes for

obtaining Toyota from abroad would cost more. This is because of international tax.

Nevertheless, the financial costs of acquiring Toyota have been more beneficial than cost.

In the fact that its cars are durable, dependable and efficient. The ownership costs of Toyota maintenance, repair, and the finance of the qualitative cost are very economical. Toyota is so dependable that its customers are loyal to the company. Due to the fact that GM Company builds numerous types of cars and suddenly overstocked its inventory. This led the company to ridiculously discount its cars in order to reduce the excess inventory.

This warranted GM to cut down on its mass production.

The risk associated with Toyota is low because it utilizes the business model, Just-in-time while GM embraced Just-in-case. Just-in-case inventory is treated as waste that the company planned to reduce. This is because it causes overproduction. Toyota was able to reduce its cycle time because it embraces the model Just-in-time, which increases return on investment and productivity. Non-value added is beneficiary in both Toyota and GM in terms of total quality management, continuous improvement, and activity-based costing.

This has caused a change in the approach of identifying non-value added. In addition, pre-ownership cost determines the salvage value and disposable cost of a car. In other words, it shows a resale value at a car's actual purchase price and a ten-rate at its depreciation costs. Toyota was able to

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show higher re-sales value better than other makes like GM that depreciates at higher rates. Toyota has less product liability costs, in the sense that most Toyota cars were produced, designed, in higher standard than General Motors.

Nevertheless, customer dissatisfaction costs show that Toyota was ranked #314 out of the 714 companies with an overall score of 36.

58 out of a possible 200 based upon 502 ratings while General Motors was ranked #230 out of the 714 companies with an overall score of 42. 94 out of a possible 200 companies. In conclusion, Toyota adopted some strategy or model that is beneficiary to the company which distinguish it in the long run. Toyota benefited from advance technology, innovation and Just in time model. Furthermore, Toyota implement cost deduction and improve efficiency in supply chain management.