

# Bcom 230 uop course tutorial uophelp essay



**ASSIGN  
BUSTER**

## BCOM 230 Week 1 Individual Assignment Behavior and Communication

PaperFor more course tutorials visitIndividual Assignment: Behavior and

Communication PaperSelect one of the following organizations: Walt

DisneyCisco Systems, IncAppleMacy'sStarbucksGoogleIBM3MSouthwest

AirlinesUS Army (or other branch of the armed services)The American Red

CrossReview the chosen organization's philosophy, mission, vision, and

values statements.

This statement identifies the organization's espoused values. Research the

University Library or the Internet to locate articles about the organization's

enacted values. Write a 350- to 700-word paper based on your review and

research. Complete the following in your paper: Describe the culture of the

organization. Discuss the types of communication this organization uses for

internal and external communication. The extent to which communication in

an organization is determined by the organization's culture.

Do the espoused values of the selected organization align with its enacted

valuesFormat your paper consistent with APA guidelines.

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## 230 Week 2 Individual Assignment MemoResource: University of Phoenix

Material: Accounting memoReview the Accounting Memo, which is an

informal memo sent to you and your peers. You must now send an

accounting memo to the executive vice president. Write a 350- to 700-word

summary indicating the ways that this memo should be changed based on

its audience. In the summary, identify how and why the audience affects the

style of communication. Include the following: Types of information to

include or omitUse of jargon.

such as accounting-specific languagePotential repercussions of failing to know the audience....