

Why kellogg

[Business](#), [Company](#)



Why have you elected to apply to the Kellogg School Executive MBA Program? My ambition is to enhance my knowledge in global strategy, entrepreneurship, and marketing, and build while building strong relationships with successful leaders and innovative thinkers worldwide. I truly wish to learn from the school that has been consistently ranked No. 1 in for Executive MBA programs due to the quality of its faculty members, students and teaching methods.

Kellogg is my first choice because it uncompromisingly addresses real life aspects of business. The way the learning model is organized through (interactive means as study groups, analysis of actual real-life business cases, classes and workshops) provides the ideal learning environment for people those who may have with an experience to share. At Kellogg, the emphasis is put on the team work.

Curriculums, a perfect combination of theory and practice, are updated with current techniques and technologies, and moreover, can receive inputs from students. Input from students is welcome. I value the fact that nearly every single professor in Kellogg's EMBA program is the author of the famous book. They have authored a book, among and they are all being true pioneers in their field.

The current EMBA curriculum emphasis on general management and along with an excellent choice of excellent options for global electives (such as global initiatives in management) will enhance my knowledge in global markets. All these things will help me formulate an effective global strategy for the product development at SyncadaXXXXX. My long-

term career goals and establishing my own in a company in e-commerce requires me to sell my ideas effectively to the prospective customers.

Marketing, Kellogg's best-known strength, will put me on a fast track to achieve my these goals. Kellogg's worldwide network is huge and nearly one third of its alumni reside outside North America and I want to exploit it one I wish to build upon. I would like to and grow relationships with influential leaders across the world. Finally, the city of Chicago is a serious plus that will put me in the heart of one of the world's business capitals. The proximity to the Minneapolis is always plus for me to reduce my travel time to Kellogg.