

Green building co business plan examples

[Business](#), [Company](#)



\n[[toc title="Table of Contents"](#)]\n

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1. [Operations Model and Procedures](#) \n \t
2. [Operations strategy and plan](#) \n \t
3. [Works Cited](#) \n

\n[/toc]\n \n

Operations Model and Procedures

Green corporation is a company that operates various divisions but all in line with the construction sector. In addition, the company also operates various divisions such as the green construction company and the green building stores. The corporate company is fully owned and managed by the environmental constructions products limited. The company is well recognized for is well recognized for his major specializations in the manufacturing and distribution of sustainable construction products since the year 1995. The numerous environmental concerns among individuals across the world have been the driving force for the company. The company endeavors' and is committed to the provision of constructions solutions that aims at tackling the rapidly changing climatic conditions.

The corporate company has recently been seen going global by crossing its borders and extending its operations in foreign markets. Recently the company has extended its products in the United Kingdom market. The company's past and recent success has mainly been because of its manufacturing and supply of high quality and certified construction materials. This material entails certified timber doors and windows, water

and energy saving building materials, and a wide range of passivhaus building products.

The company took a precisely new approach when it comes to the construction sector. Placing forward environmental concerns in the place of profits has led to the winning of several awards by the company. This includes the sustainable development award 2009 and the queens award for enterprise. The awards are for the recognition of the company's efforts in the provision of cutting edge and sustainable construction products. In its new market, the company also managed to scope an award for the development of its highly successful product Denby Dale Passivhaus, the first passivhaus cavity wall in the Uks market.

The green company operations model and procedures is based on sustainable development. The company is undergoing a considerable challenge of meeting the ever increasing human needs for shelter while at the same while at the same time conserving and protecting the quality of the natural environment and the natural resource base which is essential for future developments. The concept recognizes the fact that meeting the long-term human needs will almost be impossible if we do not conserve the earth's natural, chemical, biological and the chemical systems.

Sustainable development being the epitome of the greens' company operations model, its concepts is applied in almost every aspect of its operation processes. This entails both design and the construction processes to enhance the economic feasibility and environmental well-being of both the company and the society's generations.

Sustainable development as the company's operational model promises

great benefits if well implement and utilized. The benefits speculated are not only destined for the future success of the company but also for the entire society both in the sense of economic prosperity for the both the company and the communities. In addition to economic feasibility general environmental well being through numerous and conservation measures are also speculated.

The highly unique operational model aims at reducing the highly costly expenses associated with energy, maintenance and operations, reducing and where possible prevent the numerous buildings related illnesses, increase the comfort and productivity of the building occupants, reduce and efficiently manage environmental pollution that results form wastes and finally increasing the durability and flexibility of the building and its components.

The giant efforts by the green company in enhancing the provision of affordable housing with regard to environmental conservations has led to mass awareness concerning environmental conservation in relation to housing. The benefits and success attained by the company in the past and recent times act as the motivating factor for many environmental organizations, governmental organizations and non-environmental organizations.

such private and public leaders after witnessing the environmental and economic benefits of green company practices, have fostered for the development of institutional and policy frameworks which provides the guidelines on building development, p building materials manufacturing process and construction systems that will contribute to the achievement of sustainable development goals.

Operations strategy and plan

Many people in the recent past have undermined the construction industry. Majority of the people lack clear information of the general principles that underlies any construction company. Construction that is building renovation activities and new building constructions contributes the largest manufacturing activity in the country. Building constructions contributes \$ 800 billion to the countries economy. This is equivalent to a 13 % percent contribution to the countries GDP.

The industry also contributes to the creation of 10 million trade and professional jobs. This just highlights the contribution of the sector in economic success and environmental improvement. Therefore, this clearly elaborates the position of the green construction company in the economy and the general society.

The green company accrues its profits form the fact that it is a wide range of parties that bears the cost of building constructions. These entail the owners' tenants and the public. These direct parties incur direct costs spending s through incurring the costs on construction, building operations, and renovations. They also incur indirect costs through engaging in other expenditures through investing in health and productivity facilities that relates to the building, water and air pollution management, waste generation management, and most importantly habitat destruction management.

Most obstacles to the adoption of green company products by the clients is the confusion on how to select high performance products form the natural environment and what economic and environmental benefits are associated

with them. The major challenge facing the green company is convincing its clients on the cost effective alternatives that the company offers. Its simple design products like some, which utilizes daylighting and natural cooling, and heating potentials, which can be designed and implemented with minimum upfront costs, are often misunderstood and underutilized by the potential consumers.

Reviewing economic efficiencies and reduced liability in using green is company products to its target markets, is one of the major strategies that the company should embark on. The major aspects of the greens' company products and services that requires rigorous attention to the target markets are; energy and water efficiency, efficient waste management, construction management, building operations and maintenance management, insurance and liability management, occupants productivity and health management, building valuation management and local environmental conservation and economic opportunities management.

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