

Free weaknesses of the starwood hotels and the wyndham hotels essay example

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Undeniably, both the Starwood and Wyndham hotels are among the best good hotels in the world, but they have several weakness. The weaknesses Starwood Hotel are as outline blow:

- The Starwood Hotel does not favor or serve the local people Instead; it focuses more on attracting clients from the United States.
- The hotel has been branded as one of the most luxurious hotel in the world. Therefore, it is vulnerable to any small possibility of an economic crisis.
- The Starwood Hotel lacks strong consumer confidence. Generally, the main clients of the Starwood Hotel are business people, who are mainly travelers; thus it does not have strong customer confidence.
- The hotel is very expensive for the normal middle class.
- Since the company mainly serves travelers, inconveniences caused by natural disasters environmental concerns, terrorism and political instability reduces the normal performance of the hotel.
- The Starwood hotel is not well managed. It may have well trained and skilled managers but it still faces some aspects of mismanagement.
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- During the low seasons, the profits from the hotel are usually little.
- The changing political policies across the borders affect the performance of the Starwood Hotel

The Wyndham Hotels have the below listed weakness

- The Wyndham Hotels do not sufficient partners. When they face a financial crisis, it may be had for them on get on their toes,
- They have poor services. The Wyndham Hotels do not serve their clients

well. For instance, they do not have their own rental cars to facilitate customer's movements.

- The hotels are usually mismanaged due to the fact that they are very many and very big hotels' Hence management is a challenge.
- The hotel is very expensive for the normal middle class.
- Since the company mainly serves travelers, inconveniences caused by natural disasters environmental concerns, terrorism and political instability reduces the normal performance of the hotel.
- They do not offer discounts even to their loyal clients.
- Thy Wyndham Hotels take a long time to be Upgrades thus they may tend to lose some customers in one way or the other.
- Unlike most hotels, Wyndham does not guarantee breakfast for their clients.

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