

Project 2

Business, Management



Project Scope ment Project Project Number Project Manager Prioritization
 Owner(s) ment of Work—Project and Project Product

The project is aimed at designing a new business model for Conway Inn. It acts as part of an expansion program of the company. At the end of it all, the hotel should have a new image in accordance with the request of the stakeholders to enhance customers' satisfaction. The project will involve various milestones. One of them is the project charter that identifies the need of the project, costs, time period and the required acceptance to commence the project. The second one is the project management plan, which is likely to provide the stakeholders with the necessary project information including the risks involved. The third one is the project schedule that provides the stakeholders with the tasks to be completed together with the required time frame required to complete those tasks. The third one is the requirement review where an approval is achieved from the business to exercise the proposed requirements of the project. The last one is the deployment plan that shows and identifies the necessary tasks required to move application of the project proposal to come up with the required end product.

Project Deliverables

New image of the hotel created to cater for the customers' satisfaction

Designed new model of the business in line with the preferences of the customers

High quality services for their consumers

Completion of the service on time specified to avoid inconveniences of additional costs

High quality workmanship of the project

Completion of the project in accordance with the goals of the project and the organization

Enabling the organization to gain competitiveness in the market

Enabling the organization to sustain its levels of profitability

Attracting new customers and investors to increase the profitability

Construction of a brand new Inn by 2016 to take care of the customers needs

Project Objectives

The total estimated cost of the project is \$500000 by 04/01/2016. The main objective of the project is to come up with a new business model for Conway inn.

Their goals include:

Enhancing customer's satisfaction

Satisfying the demands of their customers thus increasing their profitability

Creating and ensuring that they maintain the organization's competitive advantage

Project Assumptions

Assumption that the project will run as expected

Assumptions that the customers will avail themselves to seek for the services of the Inn after the completion of the project

Assumption that organization will achieve its set objectives after the completion of the project

Assumption that the available resources will see for the successful completion of the project

Assumption that the measurement criteria used to measure customers' satisfaction is applicable to all potential customers of the Inn

Assumption that the project is completed on or before the expected date

Assumption that the project will be completed according to the set specifications

Assumption that the project will reduce the challenges that similar projects faces

Assumption that the team behind the project will work in a team work spirit to complete it

Assumption that the project is accordance to the preferences of the stakeholders

Project Constraints

Unavailability of the support from top management which can lead to failure of the project

Limited resources available, which can result into the project not being completed or not being of the required standards

The goals and objectives that are available are unclear

The project is conducted under poor management

Ineffective communication channels

The level of motivation and team work available is poor

The project cost and time management are ineffective

Customers may not seek the services of the hotel as expected if their preferences are not considered

It is time consuming to conduct training to other employees who will be involved in the project

Competition is high and lack of clear goals and objectives may result into the organization losing its competitive advantage.

Exclusions

Exclusions include:

Not including details about the project to unauthorized stakeholders

Specific strategies used in developing the project

Revealing the cost incurred on the project to the wrong people

This project be liable to support the new Inn once it is launched

This project will not include the measurement criteria used in determining customer preferences.

This project will not be liable for the risks involved that are beyond its capability

The project will not include any confidential deals reached for its successful completion

The project will not deal with the payment of the involved team. That is upon the management of the organization.

the names of the suppliers and individuals supplied with tenders will not be included in the project

The project will not be liable for the loss incurred if the organization fails to achieve its set objectives after the completion of the project.

Acceptance Criteria

When the project is completed, the new Inn constructed should be able to provide high quality products and services to the consumers at affordable prices. Even though the organization is determined to make profits, they should not do so their priority should be guided towards the satisfaction of

their customers. All the facilities in the new inn should be checked to certify their standard before customers start using them to enhance the safety of the customers. The project should also be delivered according to the time and budget agreed upon.

Technical Requirements

The project should have various computer systems to store information on the project. The channels of communication should be well developed to ensure that the project manager communicates with all designated stakeholders easily and effectively. That is why there should be various channels of communications including phones for the involved stakeholders to have an easy access to them. Moreover, cash registers should be available to document the cost incurred for the day to prevent arising of problems when accounting for the cost incurred in the project.

APPROVALS

Type Name

Signature

Date

Project Manager Approval

Customer/Sponsor Approval