

# [Project 2](https://assignbuster.com/project-2-essay-samples/)

[Business](https://assignbuster.com/essay-subjects/business/), [Management](https://assignbuster.com/essay-subjects/business/management/)

Project Scope ment Project Project Number Project Manager Prioritization Owner(s) ment of Work—Project and Project Product
The project is aimed at designing a new business model for Conway Inn. It acts as part of an expansion program of the company. At the end of it all, the hotel should have a new image in accordance with the request of the stakeholders to enhance customers’ satisfaction. The project will involve various milestones. One of them is the project charter that identifies the need of the project, costs, time period and the required acceptance to commence the project. The second one is the project management plan, which is likely to provide the stakeholders with the necessary project information including the risks involved. The third one is the project schedule that provides the stakeholders with the tasks to be completed together with the required time frame required to complete those tasks. The third one is the requirement review where an approval is achieved from the business to exercise the proposed requirements of the project. The last one is the deployment plan that shows and identifies the necessary tasks required to move application of the project proposal to come up with the required end product.
Project Deliverables
New image of the hotel created to cater for the customers’ satisfaction
Designed new model of the business in line with the preferences of the customers
High quality services for their consumers
Completion of the service on time specified to avoid inconveniences of additional costs
High quality workmanship of the project
Completion of the project in accordance with the goals of the project and the organization
Enabling the organization to gain competitiveness in the market
Enabling the organization to sustain its levels of profitability
Attracting new customers and investors to increase the profitability
Construction of a brand new Inn by 2016 to take care of the customers needs
Project Objectives
The total estimated cost of the project is $500000 by 04/01/2016. The main objective of the project is to come up with a new business model for Conway inn.
Their goals include:
Enhancing customer’s satisfaction
Satisfying the demands of their customers thus increasing their profitability
Creating and ensuring that they maintain the organization’s competitive advantage
Project Assumptions
Assumption that the project will run as expected
Assumptions that the customers will avail themselves to seek for the services of the Inn after the completion of the project
Assumption that organization will achieve its set objectives after the completion of the project
Assumption that the available resources will see for the successful completion of the project
Assumption that the measurement criteria used to measure customers’ satisfaction is applicable to all potential customers of the Inn
Assumption that the project is completed on or before the expected date
Assumption that the project will be completed according to the set specifications
Assumption that the project will reduce the challenges that similar projects faces
Assumption that the team behind the project will work in a team work spirit to complete it
Assumption that the project is accordance to the preferences of the stakeholders
Project Constraints
Unavailability of the support from top management which can lead to failure of the project
Limited resources available, which can result into the project not being completed or not being of the required standards
The goals and objectives that are available are unclear
The project is conducted under poor management
Ineffective communication channels
The level of motivation and team work available is poor
The project cost and time management are ineffective
Customers may not seek the services of the hotel as expected if their preferences are not considered
It is time consuming to conduct training to other employees who will be involved in the project
Competition is high and lack of clear goals and objectives may result into the organization losing its competitive advantage.
Exclusions
Exclusions include:
Not including details about the project to unauthorized stakeholders
Specific strategies used in developing the project
Revealing the cost incurred on the project to the wrong people
This project be liable to support the new Inn once it is launched
This project will not include the measurement criteria used in determining customer preferences.
This project will not be liable for the risks involved that are beyond its capability
The project will not include any confidential deals reached for its successful completion
The project will not deal with the payment of the involved team. That is upon the management of the organization.
the names of the suppliers and individuals supplied with tenders will not be included in the project
The project will not be liable for the loss incurred if the organization fails to achieve its set objectives after the completion of the project.
Acceptance Criteria
When the project is completed, the new Inn constructed should be able to provide high quality products and services to the consumers at affordable prices. Even though the organization is determined to make profits, they should not do so their priority should be guided towards the satisfaction of their customers. All the facilities in the new inn should be checked to certify their standard before customers start using them to enhance the safety of the customers. The project should also be delivered according to the time and budget agreed upon.
Technical Requirements
The project should have various computer systems to store information on the project. The channels of communication should be well developed to ensure that the project manager communicates with all designated stakeholders easily and effectively. That is why there should be various channels of communications including phones for the involved stakeholders to have an easy access to them. Moreover, cash registers should be available to document the cost incurred for the day to prevent arising of problems when accounting for the cost incurred in the project.
APPROVALS
Type Name
Signature
Date
Project Manager Approval
Customer/Sponsor Approval