

# Leadership and management persuasive essay

[Business](#), [Management](#)



ILM Level 3 Award in Leadership and Management: | Centre Number: | R31609  
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Assessment Summary | | | This task requires you to develop and  
demonstrate your skills or potential skills in leading and building an effective  
team.

In order to gain the ILM 3 | | Award in Leadership and Management you will  
need to complete and pass a number of questions in this short question test.  
| | | Note: To complete the task you will need to draw upon your personal  
experiences in, for example; apart-time job, voluntary work, other groups (e.  
g. sports| | teams), and leadership you have observed, are familiar with or  
have read about. | Understanding Leadership Styles | | Assessment Criteria: |  
Describe the factors that will influence the choice of leadership styles or  
behaviours in workplace situations | | Question 1: | Describe 2 factors that  
will influence the choice of leadership styles or behaviours in workplace  
situations (approximately 100 | | | words) | | If the person is in a situation  
where a decision needs to be made fast for example a paramedic may use  
an autocratic leadership style due to being in an | | emergency and needing  
to work objectively and quickly. | | During my 12 months placement I was  
working as recruitment consultant, a paternalistic leadership style on  
reflection was what I used when speaking to | | potential candidates, as it  
involved me using a lot of enthusiasm and persuasion. I need to use  
perceptive skills in order to pick up how the candidate was| | reacting and if

it was a warm lead or a dead cold call. | | | | Assessment Criteria: | Explain why these leadership styles or behaviours are likely to have a positive or negative effect on individual and group behaviour | | Question 2: | Following on from the previous question, please explain why these leadership styles or behaviours are likely to have a positive or | | | negative effect on individual or group behaviour (approximately 100 words) | | A con of using autocratic leadership style would mean that you may miss good ideas, and does not encourage team work, so often taking on a heavier work | | load yourself as you put the team in a position where they are needing constant supervision and approval from the autocratic leader. | A con of paternalistic leadership is that the selling only lasts as long as you are on the phone or are around for, and some candidates/people are not easy| | selling targets, you also may waste your time persuading them without gaining any commitment - which came across me time and time again when working as a | | recruitment consultant. | | | | | Assessment Criteria: | Assess own leadership behaviours and potential in the context of a particular leadership model, using feedback from others | | Question 3: | Assess your own leadership behaviours and potential in relation to a leadership model discussed on the programme.

Your reflection | | | should be based on what previous team members have fed back to you (approximately 100 words) | | At university currently we are participating in a module called consultancy project, whereby as group we have to write a report, research and offer | | recommendations to a real life client. Over the 4 months we have had 2 peers assessments and my feedback fits into the empowering leadership style, I have | | gained 100% commitment from the client and my team, I have motivated all my team

members giving them guidance and reassurance when writing the report and  
| | they do trust my decisions that I have made. | | | Assessment Criteria: |  
Describe appropriate actions to enhance own leadership behaviour in the  
context of the particular leadership model | | Question 4: | Describe at least 2  
appropriate actions to enhance your own leadership behaviour in the context  
of a leadership model discussed on | | | the programme (approximately 100  
words) | | To enhance my leadership skills I think I firstly need to take a more  
asking approach instead of getting so stressed myself without even  
consulting the | | other group members. Sometimes I tend to take it all upon  
myself without building the rest of the teams effort. | | Sometimes also using  
an autocratic style might be worth it, due to recently working with a team  
member who does not seem to put as much effort in as the | | others, to  
improve the group and work on my leadership styles he may respond to  
getting things done and meet objectives if I set them for him, this is | |  
something I will take with me and use to improve my group work with. | | | |  
| | | | Understanding theCommunicationProcess in the Workplace | |  
Assessment Criteria: | Explain the importance of effective communication in  
the workplace | | Question 1: | Explain the importance of effective  
communication in the workplace (approximately 100 words) | | If  
communication in the workplace is bad it can have several effects such as  
decreased productivity, low morale and mistakes made. Communication is  
the key| | to running a successful business or project, it dismisses the  
ppportunity for any important project to jeopardised (Allen Webster) | | High  
Productivity: the goal of any business, poor communication causes a  
breakdown in productivity resulting in profit loss or time loss. | | Morale: Not

understanding a task causes low morale, as it makes employees feel confused and question whether they can contribute to the job role or not | | which leads to low self esteem. Tasks must be received in a clear concise manner focusing on the manager or the leaders communicative skills when | | surpassing important information. | | Mistakes: Written communication is essential and when writing emails which are now such a frequent task, you must be careful in choice of wording to ensure | | the email is not misunderstood or it can lead to unnecessary mistakes in the workplace. | | | Assessment Criteria: | Describe the stages in the communication cycle | | Question 2: | Describe the stages in the communication cycle (approximately 100 words) | | The basic flow of communication: | | Sender --> Message --> Transmission --> Recipient --> Receiver | | | | | In this flow the sender sends a message to the receiver and then they can share feedback on the communication process. | | | Assessment Criteria: | Identify possible barriers to communication in the workplace | | Question 3: | Describe two possible barriers to communication in the workplace (approximately 100 words) | | Environmental Barriers: The things that surround us, which prevent us from receiving the speaker's message for example, other people's conversation, time | | pressures, the weather, physical discomfort in the room you are sitting in. - External barriers. | | Environmental barriers are related to the listener such as how the listener is feeling at the time. | Attitudinal Barriers: The thoughts and feelings going on inside our heads which prevent us from listening, for example boredom, you do not like the person | | who is speaking, - internal barriers. | | Attitudinal Barriers have a lot to do with the mood and beliefs of the listener. | | | | Assessment Criteria: | Explain how to

overcome a potential barrier to communication | | Question 4: | Explain how to overcome a potential barrier to communication (approximately 100 words) | | Effective communication requires listening and strong concentration.

So it is important when receiving information, to ensure that the conditions are | | conducive to listening. ILM 3 has taught me that when important conversations are taking place and you are not in the right frame of mind due to | | attitudinal barriers be prepared to take them offline. You can also use the 6 steps to hearing attention, to improve your communication when needed most. | | For example an improved step I should take is be aware when it is getting to deep for me, and I tend to switch off when it gets to complicated or complex. | | This is something I need to work on to improve my communication skill set and follow through on challenging tasks that I need to complete. | | | | | | Assessment Criteria: | Describe the main

methods of written and oral communication in the workplace and their uses | | Question 5: | Describe the main methods of written and oral communication in the workplace and their uses (approximately 100 words) | | Written Communication: This should be used when needing to provide detailed information, such as figures and facts. Written communication is useful during | | briefs, it is useful when conducting a presentation to send extra written information out, the main use is when needing to refer back to it throughout a | | project or at a later date you can do, without having to ask the same questions again or repeat yourself. | | Oral Communication: This can be used during presentations, over the phone and is main form off communication. It is verbal, vocal and visual. You can | | convey the information you want to surpass on with passion and conviction and can be

sure to get your message across clearly without any errors by using | | the tones in your voice. | | | | | Assessment Criteria: | Identify the main advantages and disadvantages of written methods of communication | | Question 6: | Identify the main advantages and disadvantages of written methods of communication (approximately 100 words) | | Advantages: Can store and be used at a later date. | | Easy to provide detailed information such as facts and figures | | Easy to pass on information from a third party. | | | | Disadvantages: Do not know if the information as been received unless a reply is needed. | | Writing skills are often difficult develop | | Poorly written documents can costmoney. | | | | | | | | | | Assessment Criteria: | Identify the main advantages and disadvantages of oral communication | | Question 7: | Identify the main advantages and disadvantages of oral communication (approximately 100 words) | | Advantages: Easy and quick | | Can communicate your point without much room for misunderstanding. | Can be given constructive feedback after a presentation from managers or vies versa | | | | Disadvantages: Need effective listening to be active and cannot always predict | | | | | | | | Assessment Criteria: | Explain how non-verbal communication can influence the effectiveness of oral communication | | Question 8: | Explain how non-verbal communication can influence the effectiveness of oral communication (approximately 100 words) | | A mixed message can occur when a persons body maybe ' talking', and when people do speak their bodies sometimes can say different things. For example eye | | contact is sign of confidence which much be used when attending interviews. | | At times a persons body maybe talking when they are actually sitting in silence. | | | Assessment Criteria: | Explain the value of feedback in

ensuring effective communication | | Question 9: | Explain the value of feedback in ensuring effective communication (approximately 100 words) | | Constructive feedback is a positive way to improve somebodys skill set. When feedback is communicated effectively it can keep some goal orientated. When | | feeding back you must focus on specific behaviours rather than making general statements however still aiming to keep it impersonal. Always ask questions | | to ensure the person understands the feedback and make sure they do not feel like that have been attacked in a negative way. The value of constructive | | feedback is the key to improvement. | | | | Assessment Criteria: | Assess own performance in a frequently used method of communication. Outline actions to improve own performance in communicating | | Question 10: | Assess your own performance (identifying your strengths and weaknesses) in one frequently used method of communication. Possible | | | methods include; verbal communication, e-mail, telephone etc. Then state two ways in which you could improve your performance as a | | | communicator when using this method. | Written Communication | | | Strengths - I have managed to establish relationships over email a varied amount of time throughout my 12 month placement, and I have managed to keep a | | professional working relationships with these people, via Linked In, and I feel confident that if I needed there support I would be able to rely upon them | | for advice and support even 12 months later. This shows I have conveyed mypersonalitythrough email and have managed to be personable and approachable | | through my writing skills. | | | Weaknesses | | My spelling and grammatical errors I something I need to be aware off, I tend to rush



many emails, and this cannot look when speaking to a professional | | body as it undermines the content of my email. | | Due to emailing tutors and friends from all over the world, I need to make sure I distinguish the difference between a friendly more informal email to a | | formal email, for example ending an email with Kind Regards and Many thanks, can change the way you want your whole email to come across. So being specific | | with my language is key. | | I have learnt during the ILM course to use the P. O. W. E.

R | | Understand How to Establish an Effective Team | | Assessment Criteria: | Explain the benefits of effective working relationships in developing and maintaining the team | | Question 1: | Explain the benefits of effective working relationships in developing and maintaining the team (approximately 100 words) | | Bellman and Ryan define an extraordinary group as one on which: | | 'Achieves outstanding results while members experience a profound shift in how they see their world'. | | Extraordinary groups are not only productive as employees, but also develop personally during their participation. | | Authors suggest that effective team work can exhibit these common factors, | | Full engagement, shared leadership, embracing differences etc | | Assessment Criteria: | Describe behaviours which could develop and maintain trust at work | | Question 2: | Describe behaviours which could develop and maintain trust at work (approximately 100 words) | | During team work you spend many hours in creative and energised environment- you get to know each others strengths and weaknesses and become a small | | support network for each other. This enables the employees to form connections which go deeper than usual work

relationships. Through my own experience of | | working in a team this year, it has evolved into a long term friendship on a personal level outside of the group work at university. | Assessment Criteria: | Explain the role of communication in developing effective team working | | Question 3: | Explain the role of communication in developing effective team working (approximately 100 words) | | Strong communication during team work can ensure that the team know and understand your visions and goals, and how you see the project going. This can make | | it easier when needing to combine an overall aim and setting various objectives. It means that you can achieve something together with no confusion and a | | mutual agreement. | Communication and personable behaviour can lead to strong support networks around, and creating a more confident and friendly environment to work in. | | Assessment Criteria: | Explain the differences between a group and a team | | Question 4: | Explain the differences between a group and a team (approximately 100 words) | | A team is internally organised, with specific goals and usually specific roles for different members of the team. A group is a collection of people with | | something in common something as simple as being in the same place or having a shared interest. | | | | | Assessment Criteria: | Describe the stages of an established model of group formation | | Question 5: | Describe the stages of Tuckman's model of group formation (approximately 100 words) | | Tuckman believes that all teams pass through four stages of development, gradually becoming more effective as the dynamics of the team change dramatically | | from periods of inefficiency and uneasiness through to a high period of performance. | | The four stages are as follows. | Forming: Uncertainty about roles, looking outside

for guidance. | | Storming: Growing confidence in team, rejecting outside authority | | Norming: Concern about being different, wanting to be part of a team | | Performing: Concern with getting the job done | | | He believes that a team will not be fully effective unless it reaches the stage of performing. Unless the four stage process is completed teams may | | degenerate too back into storming. | | | Assessment Criteria: | Explain how a manager could benefit from knowing team members' preferred roles as defined in an established team role model | | Question 6: | Explain how a manager could benefit from knowing team members' preferred roles as defined in an established team role model, such as | | | Belbin's model (approximately 100 words) | | If a manager can determine what roles are preferred by each team member they are able to have a strong insight into what is going on and who to go to for | | certain questions. For example if somebody is strong and enjoys financial analysis it makes it easier for the manager to delegate this to the team rather | | than having to form together and get to know each other before assigning each other roles. Also if something goes wrong the manager knows who to | | go to. | | | Belbin believes that new team members should be selected so that there is a balance both in terms of skill sets and team roles - if the manager knows what | | is missing he will be able to make an outside confirmed choice of what is needed in the team. | | Also each role has its weaknesses. Knowing these weaknesses is useful for planning to avoid potential difficulties and for helping individuals develop - I | | personally feel this is the manager's role. | | | |