

# Over technology can go through the content the

[Business](#), [Marketing](#)



**ASSIGN  
BUSTER**

Over the past couple of years, both the federal and private industries had made some significant strides in terms of improving accessibility and very much exceeding their disabled customers' growing expectations. However, making the environment or equipment's accessible is more than just a feel-good marketing tool to attract the best people for that position.

For example, an accessibility standard for the banks reaches far beyond the perfect parking spots, ramps and or braille on ATM machines. A good communication is also part of accessibility and standards which are required by both the federal and state statutes. This paper will analyze the United States Department of Agriculture (USDA) 508 Guidance checklist on how it would present a problem to a disabled person and how it could be fixed without lowering the acceptable standard for a non-disabled person. Under ID section 1.0, for web-based documents, the tables can be further controlled with markup sign or language for easy differentiation. Web Accessibility Center (WAC), gives a good example of using table rows and column headers to make the table data much more "readable and understandable" for the screen reader. Therefore, the first row of a data table should contain header cells that are all tagged as TH and well scoped to the column. For the Table of Content (TOC), it will be important to ensure that content order is programmatically maintained so user of Assistive technology can go through the content the way it was initially intended on a web page and although this might require a manual inspection and will not typically be flagged in any automated tools, this can still be evaluated with a screen reader.

Lastly, ID 2.0 under the document image requirements, it is not just enough to add alternative text to images, so the text must also provide an

adequatedescription of the image(s) without actually being too convoluted.

Similar tothe way that is not enough to have a descriptive text for a hyperlink, theparticular text must properly explain the purpose of the hyperlink and probablyshould not be identical to the already available description of the differenthyperlink.