

# [W 8 discussion](https://assignbuster.com/w-8-discussion/)

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School: Topic: HEALTHCARE STAKEHOLDERS Lecturer: HEALTHCARE STAKEHOLDERS The world health organization (WHO) identifies healthcare management as a shared responsibility that cannot be undertaken by only one outfit (Morrisey, 2007). In line with this, a number of stakeholders of healthcare are recommended by the organization. Two of these stakeholders are voluntary health insurance and health care providers. Each of these stakeholders has their own strengths, weaknesses, opportunities and threats in their approach to providing tailored and people centered care (Morrisey, 2007). In the two tables below, a SWOT analysis of these two stakeholders is presented.   
SWOT Analysis of Voluntary Health Insurance   
Strength   
Weakness   
Effective employee supervision   
Improved customer perception   
Poor internal generation of funds   
Lack of flexibility in business operation   
Opportunity   
Threat   
Increasing cost of healthcare   
Specialized provisions made in the healthcare reform   
Absence of compulsive legislature for registration   
Increasing use of private service providers   
SWOT Analysis of Health Care Providers   
Strength   
Weakness   
Huge human resource base   
Fewer organizational unrest   
Diminished customer trust on quality   
Higher prices of service   
Opportunity   
Threat   
Continued education on primary healthcare   
Expansion in government funding   
Increases in substitute services, which are mostly non-medicinal   
Increases in the ageing population   
From the SWOT analyses above, it would be noted that there are both factors that guarantee that the two stakeholders will give quality and less expensive healthcare and factors that militate against this ambition. In such a situation, much responsibility becomes rested on the service providers to ensuring that they are better placed take advantages of their opportunities and turn them into strengths. As they do this, they must also ensure that they maintain their strengths and overcome their weaknesses and threats (Meredith and Shafer, 2012).   
References   
Meredith J. R. and Shafer S. M. (2012). Operations Management for MBAs 4th Edition. New York: Wiley.   
Morrisey, M. A. (2007). Health Insurance. New York: Health Administration Press