Identify and analyze the rhetoric features and strategies that dr martin luther k...

Linguistics, English



We can identify few rhetorical features which Martin Luther King implements in order to appeal to a greater audience. He utilizes the rhetorical mode of pathos, which is related to human emotions. According to Merriam-Webster dictionary (2015), pathos is defined as " an element in experience or in artistic representation" which can provoke pity or compassion. By using human compassion in his speech, Martin Luther King summons his listeners to " join hands" together, instead of instigating racism and wish for a better world.

In additional to pathos, Martin Luther King applied two other modes of rhetoric – ethos and logos.

Ethos can be explained as the social ethics and logos comes from the greek word for logic (King, 2010). I believe the logos as a rhetoric features hasnt been used as frequently as the pathos and ethos. These three rhetorical modes, make Martin Luther King an eloquent and skillful public speaker.