## Persuasive message

Linguistics, English



George Johnson First and Ocean Studio Street Address and Zip Patricia Delgado, Principal Soloist for the Miami Ballet, Dear Ms. Delgado, I am George Johnson, the proprietor of First and Ocean Studio, which a well established studio with many students in learning ballet in our company. We have endeavored to make our company the best in the industry and with this in mind; we have started various initiatives that will see to it that our company stays above competition and that it stands out among all the other existing ones. We have refurbished our studios to make it conducive and to ascertain that it is the number one among all the existing ones. With the various initiatives that we have put in place to ascertain that we are the best in the industry, we came to an agreement that we will need the best instructor in the industry to walk with us through this journey and after consultations it was decided that you are the best in the industry and came to a conclusion to request fro your prowess to enable us achieve our goals. With your skills and prowess in ballet we believe that we have a great opportunity to grow together both financially and professionally. With the goal of being the best, we had a meeting and came to a consensus that we can introduce special classes in our studio for new members who we will charge a premium to join. We target at creating something new in the industry and with your help we believe that this is a great business opportunity for you and our company. We want to make our business stand out and because our company is renown, we will get new students fast and easy and because you are popular we believe that you are the right person for this job. We intend to start a three-days-a-week beginning ballet class with you as the instructor to achieve this endeavor.

We understand your busy schedule and have factored all these in our program and we will highly appreciate your approval. It is our understanding that you have free evenings and were kindly requesting you to spare this time to work with us as we move forward towards becoming the best as a team. We believe that you teaching in our studio will promote ballet, which we know is your heartfelt desire. We have dedicated students and have the conviction that not only will you enjoy teaching in our studio but it will also be an exciting experience as you will also interact with our team. With our renown studio, this will also be an opportunity for you to add credits too your resume as we are an established and recognized company. In terms of compensation we have a hefty package, which we intend to discuss with you further so that we can come to an agreement that will be comfortable for you.

I hope that you will accept our invite and become part of our team as we work together to take ballet to another level.

Sincerely,

Name