## Informal class assessment

Linguistics, English



Informal Assessment al Affiliation Informal Assessment: The Concept of Audience Using one's mates' introductions, one could create a general assessment of the audience profile with them as the test group. As such, from the information that was provided, the following generalizations were noted and summarized in a tabular structure, as shown below:

Degree Course

**Employment** 

Interests

Others

1

**BS** Chemistry

Supermarket

football, soccer, swimming, history

English as 2nd lang.

2

English

Pet Shop

Hiking, modeling, art

3

**Business** 

Costco

Not sure of future plans

4

Chemistry

Local Firm

## Read more, learn more, volunteering 5 Bus. Mgt. Payroll Taking care of 2 yr. old boy, reading Married 6 Econ./Acctg. Travelling Work in surf/skate indus. 7 Bio-Med. Eng. Civil Eng. Focus on completing GE 8 Psych. Soccer 9 Law Paralegal Golf, volunteer work 10 Psych. Solar Panel Various employments

The construction of the table was necessary to enable one to clearly evaluate any similarities and disparities among the audience. As deduced, from the ten classmates, two are pursuing Chemistry as a profession, two are into Psychology, three are into business and economic degrees, and one each for English, Bio-Med Engineering, and Law. Likewise, in the employment information, not one shares similar work. On the other hand, in terms of interests, there were three who are fond of sports; one is into hiking; two loves reading (but on different facets); one loves travelling; two are into volunteer work, and one is into art, as well as modeling. Even other noted information was vastly diverse.

Due to the diversity of the group in educational background, line of employment, and interests, the topics that could be of interest to the batch could be current events, especially one that is controversial in nature; or a general topic that could appeal to all: food, health, love, or relationships, to name a few.

These suggested topics could be tackled with enough authoritative research and by establishing a thesis statement to determine which point of view or contention one would propose. For instance, a current controversial topic on gun ban or gun control could be a subject of discussion based on the amount of current news articles written on the subject. One could even solicit their respective views on the subject regarding their preference for gun ban or gun control and signify one's stance.

The topic of food could also be interesting in terms of arguing whether

American society has manifested a food dilemma in terms of exhibiting

increasing trends on obesity despite being health conscious on nutritional

contents of the food Americans regularly eat. This topic could also lead to health concerns, especially trying to determine whether advertisements pose more threats for the children in promoting food items that endanger their health.

As such, despite the disparities in educational backgrounds, employment experiences, interests or hobbies, and plans for the future, there are different interesting topics that one have thought of which could spur the interest of the class as the potential audience.