

Questions on developing an e- commerce business plan

[Technology](#), [Development](#)



Developing-an-e-commerce-plan-Part-BUSBIES. HTML Project Overview: For this project, consisting of two (2) papers, you will develop an e-commerce solution for a company of your choice. You may select any company from the Internet for your project that does not emphasize e-commerce in their current strategy.

You are to take the role of a consultant to the company, analyze their current situation, and propose an e-commerce strategy and plan. (Note: Mary Kay Inc. , the company described in the course case study in Week 4 is an ideal example of a company that would fit the target profile for this assignment. You may not use Mary Kay Inc. as the company for your project.) Write a 5-7 page paper in which you: 1 .

Analyze the current business situation of your selected company and identify areas where an e-commerce solution would be effective. 2. Describe the current infrastructure of your selected company and propose additions that will support future e-commerce. 3. Describe how documents, text, and documented processes and procedures will be managed in the context of the proposed e-commerce system. More Details hidden...