

# Foreesting: reward for creative content on the blockchain

[Sociology](#), [Communication](#)



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The need for humans to interact actively with each other in an effective and fast manner is one of the major achievements of the internet. The option of the manner of the communication is a new factor introduced by the digital revolution. With this new technology, individuals can send messages over long distances within seconds and it will be received instantly at the other end, across the globe. The electronic mail was the first source of interaction and since then, many more other interactive platforms were introduced as well. The development of a new form of interaction that does not involve one individual with another but amongst groups of individuals started with the establishment of social media platforms. These platforms have so many options for individuals to share their thoughts and those of others including having the opportunity to like other people's actions. This projected an opportunity for internet users to share their daily thoughts, lives and activities through these social interaction networks.

The Facebook platform is one of the most powerful social media networks in the world. It's influence have grown since its introduction in 2004 from Mark Zuckerberg. The influence it holds on being able to reach to other people

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through goodwill and encouragement messages is unassailable. In 2018, the Facebook member base has reached 14 billion people posting millions of messages every other minute and attracting many more reactions from readers. The social media platform is a strong tool used by governments of the world for elections and government to people interactions. This centralized method of socializing online was indeed a tremendous success. Today, we have others like WhatsApp, Twitter, Instagram and many more. Issues with Central mode of Social Media The fact that individuals use social media came at a huge price unknown to the users. The users get access to the sleek features of these social networks while in return have their content hoarded into huge storage silos of the social networks and used for content adverts. This operations creates huge revenue for the platform at the detriment of their users. This means that the User Generated Content of their users becomes their properties from which they make loads of revenue from. This creates a parasitic ecosystem for effective interaction benefits. To solve this huge divide, the Foresting project was established to get real value for users contents.

The Foresting Network is a decentralized solution to the issue of unfair data hoarding from centralized social networks. This is actualized through the value distribution of all contents generated by users on the network. People can share their day to day activities and coordinate it in such a way that they get rewarded for active interaction. The Foresting Network is divided into 3 equal but distinct parts to create an effective and useful ecosystem. These parts are:

1. Foresting blockchain rewarding Social Media
2. Foresting Bank
3. Foresting Lab.

## **The Foresting Social Media**

This is a part of the Foresting ecosystem that is being customized to help reward users of the Foresting platform through their participation on generation of content through their social media. This will create a web of networks where users connect and interact with each other while at the same time getting rewarded in cash for doing so. To quicken the whole process, the Foresting platform will create a fast mechanism that will integrate well with social media to effect an economic liberation for all its social media users. This implies that instead of users relying on a central means to express themselves, they become part of the system and get as much value reward as they can.

## **The Foresting Bank**

The Foresting platform involves a reward process for users in the process of their content generation on the Foresting Social media. The reward process for specific content creation activities which includes creating, liking or even sharing have their own assigned reward for every operation. Users can actually focus on a particular action that they are good in but are encouraged to perform much better to gain more rewards for their content creation activities. The Foresting credit system is based on assessment of all the other participants of the Foresting platform.

## **The Foresting Lab**

The Foresting Lab is the department where all users of the Foresting social media get the tools for the analogy of their creativity. This department comprises of tools like effects, backgrounds, fonts and other touches that will bring out the best from their content innovation. The Lab offers users the ability to get to use the common tools necessary for their interactive works that they wouldn't normally afford in practice. This alleviates the burden of having to worry about affording the tools and hence extinguishing the flames of creativity in them. This completes the whole content creation ecosystem for Foresting users.

## **Conclusion**

The effect of having social media in the lives of internet users is magnanimous. It's success can never be denied but it takes a fair share of the huge revenues of the ecosystem to encourage more creativity from individuals. This is the vision of the Foresting platform, where people can share their lives and get rewards.