

# [How does perception, shaped by culture, affect communication essays examples](https://assignbuster.com/how-does-perception-shaped-by-culture-affect-communication-essays-examples/)

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This work is devoted to a very current theme about communication that is affected by perception. In my opinion, it is one of the most important issues today, and people should pay more attention to this very theme. Communication is the most significant part of every culture’s life, which cannot be separated from it. It is written the role of culture and perception in communication.
I am very interested in this topic because studying culture motivates and inspires me to learn foreign languages. I can easily read their books and watch their movie in the original language. It helps me to explore their nature and to find out more about their attitudes towards different things like culture studying.
Perception has been defined as the process by which we interpret sensory data. It comes to us through our five senses [1]. Modern psychology has shown perception to be a complex process, rather different from the naïve view that many people held a century ago. And some of the most striking evidence for the influence of cultural expectations on perception comes from research on binocular rivalry [2]
Understanding the culture in related to communication is very helpful. For example, it helps us to understand historical differences between different groups of people with different values, beliefs, customs, traditions and lifestyles. It will teach us how to treat different cultures and to understand each other. That is why it is very important in today to study. I think that knowing how to communicate with different people, we can show them the best sides of our culture and make a good impression on them. Moreover, it helps us to adapt to a new place or new society that are different from yours. It will be easy for you to adapt to a foreign culture if you are familiar with their habits, lifestyles, traditions and values.

## How does perception, shaped by culture, affect communication?

Our perception can be influenced in a different way, by external factors that surround us. Every day we get millions of information from surrounding world and each of us perceive them in our own way. Most of them can affect our mind and understanding by several elements, which we do not tend to pay attention to.
The first thing that affects our perception is physical elements. For example, by differentiating colors around us, we accept different messages. When we see yellow color somewhere, we understand that it means caution and try to be more careful. However in some cultures yellow is the color of happiness and joy. In some cultures, green color reflects luck, while in the other, it means jealousy. That shows the difference of perception of colors in different cultures that formed for years and decades. Furthermore, there are learned elements which also influence our perception. They are closely related to culture, habits and understanding of people. We can learn many things about various cultures while communicating them, and; thus, it can influence the way we communicate with others.
Every day we communicate with numerous different people that we know and do not know. It is considered as our way of life. We cannot imagine our life without communication. It became a part of our life, which help us to get food, to earn money, to work, and even just to stay alive we communicate with each other. By communicating with others, we learn new things, find out the world, to explore the surrounding environment and receive different messages from it. Communication is considered as understanding the world, people and other things, which surround us. Moreover, by communicating we can affect other people’s thoughts and their perception. Also, it is a way of showing our culture, attitudes and values. We all know that communication and culture have an enormous effect on each other. Culture plays and important role in forming the manner of communication. It greatly affects the way we talk and act. According to Hall, culture is everything that people created. He affirms a culture is communication, and communication is culture. The way we communicate reflects our culture.
Moreover, learning cultures plays a significant role in studying languages. It helps us to find out more about the country. “ Far from being simply a technique of communication, it is itself a way of directing the perception of its speakers and it promotes for them habitual modes of analyzing experience into significant categories. And to the extent that languages differ markedly from each other, so should we expect to find significant and formidable barriers to cross-cultural communication and understanding” [3].

## Annotation bibliography

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In this book it is examined the theoretical influence of culture on interpersonal communication. Authors provide a framework for guiding future, and for interpreting past, research in the field. Cross-cultural comparisons of interpersonal communication must be theoretically based; culture must be treated as a variable in research. This concept is presented in the first two chapters and then applied to specific areas of research.