

# [Good example of generation y tattoos: millennials drawn in as interest in body ar...](https://assignbuster.com/good-example-of-generation-y-tattoos-millennials-drawn-in-as-interest-in-body-art-jumps-essay/)

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- The rise of tattoo popularity   
- Millennials between 18 to 29 years have a high preference for tattoos.   
- 9% of people between 18 and 24 and 32% between 25 to 29 years have at least one tattoo.   
- Media and tattoo popularity   
- Television shows   
- " Miami Ink," " NY Ink," and " Ink Master" were very popular in the United States.   
- The show " LA Ink," premiered in 2007 receiving a 2. 9 million viewership.   
- " LA Ink" made tattoo shops a less scary experience.   
- Celebrity influence   
- Youth’s uptake for tattoos is influenced by celebrities.   
- Women between 18 and 25 years prefer celebrity copycat tattoos.   
- Rihanna, Angelina Jolie, and Megan Fox have a heavy influence on tattoo trends.   
- Meaningful tattoos   
- 9 out of 10 people prefer meaningful love themed tattoos.   
- Media have alleviated the fear of infections by educating people on the sterilization processes in tattoo shops.   
- Tattoo stigma   
- Negative stereotyping persists on tattooed people   
- Zahalan, the owner of Yonge Street Tattoos, received negative comments for wearing tattoos   
- A shopper got kicked out of Yorkville for sporting tattoos   
- Tattoo stigma is on the decline in recent years   
- Older age groups are becoming receptive to tattoos; 12% of people between 40 to 49 years and 6% of those between 50 and 64 have tattoos.   
- Women in the middle age group are going for the first tattoo.   
- Tattoo Removal   
- Tattoo removal requests have risen by 32% between 2011 and 2012.   
- Reasons for tattoo removal   
- Wrong tattoo decisions made under the influence of drugs   
- Outgrowing of tattoo meanings by clients   
- Tattoo removal procedures cost between $100 and $300 per session.   
- Advancements in tattoo removal technology have insured against the risk of scarring and bleeding.   
- Cheap tattoo removal procedures pose the risk of scarring to clients.