

# [Good example of generation y tattoos: millennials drawn in as interest in body ar...](https://assignbuster.com/good-example-of-generation-y-tattoos-millennials-drawn-in-as-interest-in-body-art-jumps-essay/)

[Sociology](https://assignbuster.com/essay-subjects/sociology/), [Women](https://assignbuster.com/essay-subjects/sociology/women/)

- The rise of tattoo popularity
- Millennials between 18 to 29 years have a high preference for tattoos.
- 9% of people between 18 and 24 and 32% between 25 to 29 years have at least one tattoo.
- Media and tattoo popularity
- Television shows
- " Miami Ink," " NY Ink," and " Ink Master" were very popular in the United States.
- The show " LA Ink," premiered in 2007 receiving a 2. 9 million viewership.
- " LA Ink" made tattoo shops a less scary experience.
- Celebrity influence
- Youth’s uptake for tattoos is influenced by celebrities.
- Women between 18 and 25 years prefer celebrity copycat tattoos.
- Rihanna, Angelina Jolie, and Megan Fox have a heavy influence on tattoo trends.
- Meaningful tattoos
- 9 out of 10 people prefer meaningful love themed tattoos.
- Media have alleviated the fear of infections by educating people on the sterilization processes in tattoo shops.
- Tattoo stigma
- Negative stereotyping persists on tattooed people
- Zahalan, the owner of Yonge Street Tattoos, received negative comments for wearing tattoos
- A shopper got kicked out of Yorkville for sporting tattoos
- Tattoo stigma is on the decline in recent years
- Older age groups are becoming receptive to tattoos; 12% of people between 40 to 49 years and 6% of those between 50 and 64 have tattoos.
- Women in the middle age group are going for the first tattoo.
- Tattoo Removal
- Tattoo removal requests have risen by 32% between 2011 and 2012.
- Reasons for tattoo removal
- Wrong tattoo decisions made under the influence of drugs
- Outgrowing of tattoo meanings by clients
- Tattoo removal procedures cost between $100 and $300 per session.
- Advancements in tattoo removal technology have insured against the risk of scarring and bleeding.
- Cheap tattoo removal procedures pose the risk of scarring to clients.