

Museum vsit

[Art & Culture](#), [Artists](#)



due: Museum visit The rebranded exhibit was one of the arts being displayed at the Denver art museum. The array of posters originally of Polish origin, presented art work that had been influenced by the American west. The art was made during the communist era and has inspired legendary movies and acts played by the likes of Clint Eastwood and John Wayne. The artists displayed a number of symbols that are of value to both the American west and the Polish cultures. These symbols express the opinions of war and violence and the undesirable effects it has on society and included recognizable images such as the horse, the six shooter, the cowboy, the saddle among others (Rebranded: Polish film posters).

The layout of the art is diamond in shape. A wall colored in red was visible in the middle of the exhibits. This was the starting point of the exhibit. It contained clear descriptions of the art. The red color symbolized the blood shed during the violence in the communist era. It also illuminates the art work and made it easy for the visitors to see and read the descriptions inscribed on the art. The posters are placed in white frame and hanged up the wall and strategically placed to see and understand their significance once the visitors read the descriptions. They are also grouped which makes it easier for the visitors to understand the art work easily.

The exhibits are directly lit, softly to enhance the artwork and make it more visible to the public. The exhibits have a combination of warm colors, grey, red and white walls. The grey color is the background of the poster while the red and white are on the wall an element which is simple in nature but aesthetically beautiful to look at. The room where the posters are displayed also have an ambiance that allows one to have a good focus on the posters.

The artists and the museum staff arranged the exhibit in such a way that one will read, connect with art work and go back in history to get a clearer picture of the message passed in your mind.

The posters had labels on them and some had descriptions on type of art work displayed in the museum. The descriptions told of the history behind the poster and they were didactic in nature. They derived their inspiration from the social injustice in the past as that was the theme of the rebranded. These exhibits were not only pleasing to art lovers but the message behind it is what inspires me as an art enthusiast. Despite few missing descriptions the art could almost be generalized as it was easy to understand especially due to the grouping arrangements.

The film posters have the same style which comes from the American west. The universal theme is simple and enables art lovers to read and understand the significance it holds for both cultures. The arrangement is well done and organized making the exhibits simple to locate and read through the inscriptions. Placing the wall hangings in a white frame is an ingenious way to allow simplicity to linger in the art lovers minds. Due to these remarkable displays and free viewing on Saturdays the museum is likely to attract more people to come and share in the heritage well displayed in the museum. Simply, rebranded is the first exhibit of choice for everyone who enjoys and loves history and good art.

Work cited

" Rebranded: Polish Film Posters for the American Western." Denver Art Museum. N. p., n. d. Web. 11 Apr. 2014. .