

Essay ine

[Technology](#), [Internet](#)



A GRADE ESSAY SKILLS - "PEAE" BY TOM LAW Email:com.
 hk A GRADE ESSAY SKILLS- "PEAE" FOR HKDSE/HKAL BY TOM LAW A GRADE
 ESSAY SKILLS - "PEAE" BY TOM LAW Email:com. hk HKAL
 BAFS MARKS (25) NUMER OF POINTS MARKS (20) NUMER OF POINTS 8+8+9
 3+3+3 8+12 3+4 10+15 4+4 20 7 12+13 4+4 25 8 A GRADE ESSAY SKILLS
 - "PEAE" BY TOM LAW Email:com. hk EXAMPLE 1

Nowadays franchising is a common way to go into a business. From the
 perspective of a franchisee, discuss the major benefits and drawbacks of
 operating a coffee shop under franchise.

(25) ?????????????????????? ?????????????? ,????????????????????? ??? (25) EXAMPLE

2 Explain the major characteristics of an effective control system

(10) ?????????????? (10) A GRADE ESSAY SKILLS - "PEAE" BY TOM LAW Email:

com. hk EXAMPLE 3 Describe the different aspects to be
 considered in setting quality control standards for (i) companies in
 manufacturing industries and (ii) companies in service industries. (13) ??

(i)??????? (ii)????????????????????????????????????? ????? (13) EXAMPLE 4

Illustrate with examples the measures that service business in Kong Kong might adopt to
 manage the quantity of (I) services demanded and (ii) services supplied.

12) ?????????????????????????????? ,????????? (i) ????? (ii)????? (12) A GRADE ESSAY SKILLS -

"PEAE" BY TOM LAW Email:com. hk EXAMPLE 5 A jewelry
 company is considering the use of financial incentives and job enrichment to
 enhance the job performance of its (I) sales people (ii) jewelry designers
 Evaluate the effectiveness of using financial incentives to enhance the job
 performance of these two types of employees (12) ?????????????????????????????????????? (I)
 ????? (ii) ? ????? ?????????????????????????????????????? (12) A GRADE ESSAY SKILLS - "

PEAE" BY TOM LAW Email:com. k ???? ? ? ? PEAE LIST/?? ?
 P+E DISCUSS/?? ? P+E+A ELABORATE/? ? ? P+E+A EXPLAIN/?? ? P+E+A
 DESCRIBE/?? ? P+E+A ILLUSTRATE WITH EXAMPLES/? ??? ? P+E+A
 ANALYSE/?? ??? P+E+A+E EVALUATE/? ? ??? P+E+A+E A GRADE ESSAY
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 LAW Email:com. hk PEAE P:????????????? E:????????????????
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 PEAE" BY TOM LAW Email:com. hk ???? ? ? ? PEAE LIST/?? ?
 P+E DISCUSS/?? ? P+E+A ELABORATE/? ? ? P+E+A EXPLAIN/?? ? P+E+A
 DESCRIBE/?? ? P+E+A ILLUSTRATE WITH EXAMPLES/? ??? ? P+E+A
 ANALYSE/?? ??? P+E+A+E EVALUATE/? ? ??? P+E+A+E A GRADE ESSAY
 SKILLS - " PEAE" BY TOM LAW Email:com. hk EXAMPLE 5 A
 jewelry company is considering the use of financial incentives and job
 enrichment to enhance the job performance of its (i) sales people (ii) jewelry
 designers a) Evaluate the effectiveness of using financial incentives to
 enhance the job performance of these two types of employees
 (12) ????????????????????????? (i) ???? (ii) ???? a) ????????????????????????? (12)
 • 12 marks= 4 points POINT More effective in enhancing the job performance
 of sales people /???????????????????? ELABORATION Sales performance is more
 measurable/???????????????? APPLICATION Higher sales figures imply better sales
 performance/???????????????????? EVALUATION why not applicable to jewelry
 designers/???????????????????? the idea of fashion, dignity or beauty is quite
 abstract and subjective. There are no standards or guidelines to tell exactly
 what it should be. ??? ????????????????????? ????????????????????? A GRADE ESSAY

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