

# What did tony blair achieve?

[Environment](#), [Air](#)



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## Abstract

Tony Blair's foreign policy can be divided into two phases, the first broadly successful and the second a failure. The Labour government's Northern Ireland peace settlement and the formation of Blair's 'humanitarian interventionist' doctrine in Kosovo and Sierra Leone, can be regarded as successful. A far less successful five years followed from 2002 as a result of the support provided for George Bush's invasion of Iraq and for the whole 'war on terror' agenda. The early successes were overshadowed by the political costs associated with an unpopular war.

## Introduction

The Labour Party's foreign policy during the years of the Blair governments can be judged in a variety of ways, including the verdict of the media and the response of voters. Rather than seek an objective test, this essay will follow the line of Buller (2008) that political success is defined as the achievement of one's own goal through politics. Labour trumpeted an ethical foreign policy in its early years, as elucidated by Foreign Secretary Robin

Cook (1997). Security, promotion of trade and protection of the environment were the other three principles of the policy. I will show how this early vision, although difficult to fulfil within the constraints imposed by international power politics and economic self-interest, did achieve some successes. It will then show how this framework evolved into Tony Blair's doctrine of 'intervention' as defined by Blair at the Chicago Economic Club (Blair, 1999).

## **Body**

The ethical foreign policy was an attempt to bring New Labour's Third Way doctrine, evolved primarily for domestic policy, to the international arena (Wheeler and Dunne, 1998). A 'Third Way' foreign policy would break with both traditional realism and its opposite doctrine, idealism, by promoting human rights while at the same time recognizing that 'terrible moral choices have sometimes to be made' in international affairs (Hedley Ball 1983). Wheeler and Dunne (1998) raised the possibility that the pursuit of human rights could lead to action outside the accepted channels of deploying military force only with sanction of the UN security council. This issue would become paramount in the run-up to the war with Iraq and lead to Cook's resignation from the government.

Early successes of this doctrine had the effect of reinforcing Blair's conviction that he, rather than Foreign Office advisors or other members of the government, knew the right course (Daddow, 2009). Blair led the charge of NATO to take military action against Yugoslavia to prevent a humanitarian catastrophe in Kosovo. The success of this policy can be judged by the

relative peace and security now seen in Kosovo and the Balkans. Blair later explained how he saw modern wars as being fought on television as much as on the ground (PBS, 2000). Blair was a successful propagandist and, as seen later in the run-up to the Iraq war, he became the public face of the new wars of intervention.

In Blair's first term, the government could justifiably claim a historic success in the Northern Ireland peace process, which was concluded with the Good Friday agreement of 1998. The peace deal was achieved with the support of Dublin and Washington, as well as the republican and loyalist parties to the conflict in Northern Ireland (BBC).

In Europe, Labour broke with Conservative Euro-scepticism and sought greater influence for Britain within the EU. Bulmer (2008) describes the schizophrenia of what he calls Labour's utilitarian supranationalism which was exposed in the two manifesto pledges on European policy: to hold a referendum on participation in the single currency; and to lead reform in the EU (Labour Party, 1997). At the Lisbon Summit in 2000 the UK had considerable influence on the treaty document which set out to transform Europe into 'the most competitive and dynamic knowledge-based economy in the world by 2010' (European Council, 2000). The UK's voting weight in the Council of Europe was also increased to 29. Chancellor Gordon Brown's five economic tests for Britain's participation in the single currency dominated Labour's relations with Europe during the second Blair government (2001–5). However, the Iraq war caused a split between Britain and its key European allies, France and Germany, and made it much more difficult

for Britain to maintain constructive relations with EU partners. Brown's grip on the euro policy also pushed Blair further toward interventionist policies overseas where he had full control over policy.

Rasmussen (2003) describes Blair using a hegemonic western metanarrative about

security and peace-building and warning against letting dictators go unchallenged. While it can be argued that this idea worked successfully in the Kosovo intervention and when Blair sent British forces to fight rebels in Sierra Leone, it was less successful in Afghanistan, and disastrous in Iraq. In Afghanistan there was broad international support for the war against the Taliban and Al Qaeda in the wake of the 9/11 attacks. Such a consensus was absent for the invasion of Iraq. The war aim was the removal of Saddam Hussein's weapons of mass destruction. When the invading forces failed to find these, the occupation's *raison d'être* was changed to one of lifting the tyranny of the regime and bringing democracy to Iraq. Plant (2008) argues that Blair misjudged the motivations of his US counterpart, seeing a liberal ally where there was really an economic realist concerned with national interest.

Blair set out five tests of intervention in his Chicago speech (1999): are we sure of our case, has diplomacy been exhausted, are we in for the long term, are national interests involved, can military operations be sensibly and prudently undertaken. One can argue that these tests were not met in Iraq. Blair not only faced mass public opposition to the war, he also began to lose support within his own party. This culminated in a revolt over the government's support for Israel's Lebanon invasion of 2006. It was following

this crisis that Blair was compelled to commit to stand down as Prime Minister, making way for Gordon Brown.

## **Conclusion**

After 9/11, Blair's confidence in his own Biblical vision of intervention of good against evil (Seldon, 2005) led to an unshakeable alliance with George W Bush. This would tie the Labour government into support for a divisive and increasingly unpopular foreign policy. By associating so closely with a US President widely seen as pursuing narrow party and economic interests against world public opinion, Blair's foreign policy became a poison chalice for the Labour government that ultimately sealed his own fate as Prime Minister and overshadowed earlier foreign policy successes.

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