

# Advantages and disadvantages of media for communicating information

[Experience](#), [Human Nature](#)



Compare the advantages and disadvantages of three of the following as media for communicating information. State which you consider to be the most effective:

- comics
- books
- radio
- television
- film
- theatre

The role of media is no longer able to be separated from information. As it is a very important element in the information delivery, there are various kinds of media existed nowadays. Among those media, television, radio, and film are mostly favorite choices of people around the world. Radio is a media which has been used for decades but still keep its uniqueness as its greatest power.

People love hearing news from radio because they could get it for free. Plus, they can do it everywhere they are. They can do it at home, in the office or on the way to certain place. However, radio has some weaknesses. One of them is give people a limitation in seeing the visual. In many cases, the importance of need to see the visual of the information given is very high. Film is also considered as a favorite media for people because it is able to give a lot of information in a very interactive ways.

We can even learn history which is considered boring for some people by watching movie. Nevertheless, the number of film that people can watch is

very limited because it takes a quite long time to enjoy one full movie. The last media that influence a lot in human's life is television. There will always a television existed in a house. Not only one, sometimes there are more than two or three televisions in a house. It makes the use of this media can't be monitored by adults regularly. This condition can be harmful for children as they can access it freely.

Moreover, unlike any other media, there is nothing can be done to prevent them to get access to some inappropriate shows for children under age. Besides, there is a high tendency for someone to get addicted to it. It could happen to children, or even adults. When it happens to someone, it will definitely give him or her some disadvantages. They will not be able to give full focus on things that they currently do as they are bothered with this problem. Further, television is a media with a very high number of advertisements.

There are thousands of advertisements showed up in television every day. These advertisements take a big role in changing someone's shopping habit. It has a great power to influence the audience to be very consumptive in life. The audience might get high impulse to buy things that they even really need. On the other hand, television is proved as a great companion in every house. Television could be a great media to take away stress that the owner might get after working all day long. The show can be accessed for free, so someone does not have to spend some amount of money to have it.

Besides, the owner does not have to get out of his or her house to enjoy the show. They just need to turn their television on and sit calmly. Moreover,

television provides thousands of information from its shows. It provides news that is updated regularly. As a plus, the audience could also get the visualization of the updated events happened. It seems that television has erased distance gap among countries all over the world so we could get current news from other countries in a very short time.

Plus, television gives a lot of job opportunities for many people. They can work as newscaster, reporter, script writer, producers, and other jobs by the existence of television. It can be categorized as a big business as well, so it needs a lot of personnel to support. It means that more people could get work from it. In conclusion, I think television has brought more influence on human's life because it provides more benefits for our life compared to other media such as radio.