

Critical success factors

[Psychology](#), [Success](#)



The critical success factors include having a sustained increase in profitability for the next five years and increasing number of customer on a per year basis as well as sustained prices in its stocks. If anything happens in these factors management is advised to take action responsively by reviewing its strategies which are bound to change because of changing conditions. Controls and Evaluation: List and describe controls and evaluation methods.

The controls and evaluation include conducting an evaluation of management performance periodically where managers must be made responsible for not attaining their measurable target as the objectives are translated on a per department basis.

References:

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