

Critical solutions, the students should see the problems

[Business](#), [Accounting](#)



Critical Analysis In today's rapid changing world, there is a perceived need for a new vision and paradigm of business education. I agree with Kelly and Morse that the quality of University education has declined. In this modern society, tertiary education has become more of business oriented than a public good where scientific methods and measurements are given more importance.

As a result, the students are taught to view the world in a narrow scientific manner and are not encouraged to develop themselves optimally. Although, Burrell and Morgan (1979) suggest "four valid quadrants and the four paradigms that arise within these bounds for creation of knowledge and understandings", Academics are not seizing these opportunities. Perhaps the graduates are not taught how to deal with complex issues. Therefore, there is a perceived need for a new approach to business education. A good education should persuade students to develop their skills, gain self-confidence and view the world in a broader manner. Graduates should be equipped with adequate education to face the consequence of the unknown.

University education should encourage students to develop their critical thinking and problem solving skills. Before formulating their own solutions, the students should see the problems from different angles. This ability of thinking and acting swiftly will be an indispensable tool for the future. Also the students should be engaged in teamwork that will develop their collaborative skills. They can gain effective oral and communication skills by working with peers in projects, which will be vital when they get a job. Moreover, the rapid advancement in technologies will further change the way

knowledge is developed, acquired and delivered. The Universities should use latest technologies to teach and communicate with students, where the students will be required to be comfortable with the idea of change and be willing to adapt to changes around them. Graduates should also be taught ethical values, which will be beneficial to the society.

As noted, all the accounting scandals such as Enron, Tyco, WorldCom, HIH Insurance, had ethical problems. Thus, the graduates with ethical approach can play a role in helping and address issues that affect the well-being of communities, nation and global society. According to Kelly and Morse, our University encourage students to develop themselves optimally, which is appreciated. Here the students are encouraged to be “ competent communicator, adaptive, critical thinker, independent learner, alert to ethical consideration, and effective member of the team”. Intuitive, emotional and spiritual dimensions are also encouraged, which well equips the graduates to face the challenges of the society.

Therefore, a new pedagogical and didactical approach to business education should be provided by Universities that encourage and equips graduates with a skillset that enable them to apply their commercial knowledge that will benefit organisations and the society.