

Serving dr priti adani spearheads all the csr

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Serving as the Chairperson of Adani Foundation, Dr Priti G Adani has captured the world's attention by becoming a prominent philanthropic force. She has been working tirelessly in aid of charities in India, using her distinction to raise awareness on important humanitarian issues. Dr Priti Adani spearheads all the CSR initiatives of Adani Group, one of the India's leading conglomerates, led by Gautam Adani. She has been working with young change-drivers— children from weak and vulnerable backgrounds— giving them opportunities to create community impact.

The focus areas of the foundation include education, healthcare, rural transformation and urban renewal, among others. Adani Vidya Mandir is among a slew of CSR initiatives, helmed by Adani Foundation that has touched the lives of over 1.5 lakh students, across 1,600 schools/colleges in India.

Children, whose parents have an annual income of less than Rs 1,50,000 can enroll in this institution. Apart from education, the children are also provided with notebooks, textbooks, breakfast, lunch, uniform, transportation and counseling. Talking about the values the school adheres to, Priti told India TV, "Our teachers have a child-centric approach, and they believe in experiential learning theory. Character building is another thing which we teach them, making them responsible towards the society and the world is also crucial. It is an integral part of our curriculum." Dr Priti Adani has displayed a great affinity for children, becoming a campaigner for some of the most vulnerable. She is often seen comforting children in schools and making personal connections with many.

Social issues like illiteracy, malnutrition and poor healthcare are topping the list of woes in India. However, the responsibility of resolving these issues lies both on the citizens and the government. Further, with initiatives such Adani Vidya Mandir, Dr Priti G Adani is playing a vital role in helping the people battle these problems. With CSR becoming an integral part of corporates, funding routed through social initiatives can boost country's progress. "Nation's economic and social development can get the velocity and corporates can get the weight; a win-win situation for both.