

# [Pestle analysis for education](https://assignbuster.com/pestle-analysis-for-education/)

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Political| \* Schools being privatised (like the NHS) \* A government initiative creates the risk that the school may fail to deliver the policy or be diverted away from local priorities etc. \* Changes to the skills required to be ateacher/ tutor \* Changes to curriculum with short lead times \* Requirement to be self managing \* Requirement to be self financing| Economic| \* Central or local government funding decisions may affect school/ establishment finances \* Closure of a local industry may affect fund raising plans etc. Ability of parents to raise funds for optional activities \* The need to run breakfast/ after schools clubs \* Ability to invest ‘ savings/ surpluses’ \* Cost of providing resources: \* Staff – teaching & support \* Basics – books/ paper \*Technologysolutions laptops etc \* Interest rates \* Shortages of materials on national/ international markets \* Over provision of school places in the area resulting in competition from neighbouring schools \* The risk of highly valued, key staff moving on to more ‘ up and coming’ schools/ academies| Social| \* Decline in birth rate, reflecting national trends \* Local population changes (increasing/ decreasing numbers) \* Demographic changes may affect likely pupil rolls or the nature of pupils needs e. g. pupils with English as a second language etc. Closure of local firms providing employment \* Inability to attract staff \*Social networking– blogs, facebook, twitter \* Changes to qualifications expected \* Integration with local community \* Integration of students with special needs \* parental preference – an increase in ‘ parent power’ has allowed parents more freedom of choice over their child’s school \* the risk of highly valued, key staff moving on to more up-and-coming establishments \* Information is accessible to staff anywhere in the world via the Internet \* Staff were not given enough training or access to effectively change their habits and how they expected information to be made available| Technological| \* Changes to standards/ equipment required \* Risk of selecting the wrong technology at times of change (i. e. windows -v- open source) \* New computer viruses may affect school/ college operations, \* Disturbing/ illegal images on the internet may affect ICT security measures etc. \* Move from paper based books to e-book readers \* Computer hardware being out of date \* Computer software being out of date \* Time to anage IT systems | Legislative| \* new legislation may create risks of non-compliance with the law, create new administrative burdens etc \* Changes tochild protectionlegislation \* Raise the age of school leaving age \* Raise/ lower the age of starting school. Nursery/ kindergarten \* Change to school opening hours \* Changes to funding of charity based organisations \*Health& safety legislation| Environmental| \* A new highway layout near the school may create new dangers for pupils etc \* Waste disposal \* Reduction of green space available for activities \* Changes to local bus routes \* Using a significant amounts of paper and photocopier toner to produce printed information. |