

Assignment template essay sample

[Media](#), [Advertising](#)



Analyze the effectiveness of advertisements based on the techniques used. Complete the chart below by conducting an Internet search to locate advertisements. Use complete sentences for each of your responses. The advertisements you choose may be written as documents, websites, video ads or audio/radio ads. Be sure to provide an Internet link to each of the advertisements you find.

Advertisement Chart

How does the ad use logos? How does the ad use pathos? How does the ad use ethos? Does the ad seem effective to you? Explain your reasoning. Your favorite electronic device It shows the item in multiple views. And it shows its features It shows some pictures of real people so people will more drawn to the ad and item It is shown by the creator so it's a credible source. It shows facts about the item. Yes I feel its very effective. It shows pictures facts and specs Internet link to the advertisement [https://www. apple. com/macbook-pro/](https://www.apple.com/macbook-pro/) A vehicle you would like to own someday It shows the item in multiple views. And it shows its features and specs It shows some pictures of real people so people will more drawn to the ad and item It is shown by the creator so it's a credible source.

It shows facts about the item. Yes I feel its very effective. It shows pictures facts and specs Internet link to the advertisement A food or beverage that seems healthy It shows the item in multiple views. It shows some pictures of real people so people will more drawn to the ad and item It is shown by the creator so it's a credible source. It shows facts about the item. I feel its effective It shows pictures and nutrition facts Internet link to the advertisement

An amusement park or vacation destination you would like to visit. It shows some of the rides and some of the events that's going on. It shows some pictures of real people so people will more drawn to the ad and item. It is shown by the creator so it's a credible source. It shows facts about the park. It is not effective as it could be on the home page it should show more pictures of the location and the website can be a little confusing for some people. Internet link to the advertisement.