# Example of pv fv 1 rn case study 

Sociology, Shopping

## ASSIGN BUSTER

## PART I

A
1)

## Where;

PV is the present value
FV is the Future value which is 15,000
$R$ is the Interest rate which is 7\%
$N$ is the number of years which is 1

$$
P V=15,000 /(1+0.07) 1=14,018.69
$$

2) 

$P V=F V /(1+r) n$

## Where;

PV is the present value
FV is the Future value which is 15,000
$R$ is the Interest rate which is 4\%
$N$ is the number of years which is 1
$P V=15,000 /(1+0.04) 1=14,423.08$
B.

## Account A

$P V=F V /(1+r) n$
Where;
PV is the present value
FV is the Future value which is 6,500
$R$ is the Interest rate which is $6 \%$
N is the number of years which is 2
$P V=6,500 /(1+0.06) 2=5,784.98$
Account B
$P V=F V /(1+r) n$
Where;
PV is the present value
$F V$ is the Future value which is 12,600
$R$ is the Interest rate which is 6\%
N is the number of years which is 2
$P V=12,600 /(1+0.06) 2=11,213.96$

C

## Year

Cash flow
PVIF@7\%
Present value

Total present value

Cash flow
PVIF@5\%
Present value

Total present value

Cash flow
PVIF@3\%
Present value

Total present value

The present value is lower than the future value when the cash flows are discounted. The higher the discount factor the lower the present value. This is because discount factor considers the cost of capital and the opportunity cost of investing the sum of money today in alternative investment projects. Therefore, the higher the discount factor, the higher the cost of capital and opportunity cost.

## PART II

Year
Cash flows
PVIF@0\%
Present value

Total present value

Less initial outlay

Net present value

Cash flows
PVIF@2\%
Present value

Total present value

Less initial outlay

Net present value

Cash flows
PVIF@6\%
Present value

Total present value

Less initial outlay

Net present value

Cash flows
PVIF@11\%
Present value

Total present value

Less initial outlay

Net present value

The discount rate at which the graph intersects the horizontal axis is 48\%

B

## Year

Cash flows
PVIF@1\%
Present value

Total present value

Less initial outlay

Net present value

Cash flows
PVIF@4\%
Present value

Total present value

Less initial outlay

Net present value

Year
Cash flows
PVIF@10\%
Present value

Total present value

Less initial outlay

Net present value

Cash flows
PVIF@18\%
Present value

Total present value

Less initial outlay

Net present value

The discount rate at which the graph intersects the horizontal axis is $2.5 \%$
C.

Present value $=$ Profitability index*Initial investment
Present value $=0.94 * 4,200,000=3,948,000$

## Brigham, E. F., \& Ehrhardt, M. C. (2010). Financial Management Theory and Practice (13 ed.). London: Cengage Learning.

