

Take the pepsi talent development at pepsico



**ASSIGN
BUSTER**

The assignment will be graded using the following rubric: Outcomes

Assessed Examine the process of linking talent management to organizational goals in order to gain a competitive advantage through talent.

Analyze behavior change theories and it impact on talent management processes.

Use technology and information resources to research issues in talent management.

Grading Rubric for Assignment #2 - Take the Pepsi: Talent Development at PepsiCo

Criteria

0

Unacceptable

20

Developing

30

Competent

40

Exemplary

1. Discuss how PepsiCo uses its talent to sustain a competitive advantage in the marketplace.

Did not complete the assignment or insufficiently discussed how PepsiCo uses its talent to sustain a competitive advantage in the marketplace; omitted key information and/or included irrelevant information. Discussed with less than 70% accuracy, thoroughness, and logic.

Discussed partially how PepsiCo uses its talent to sustain a competitive

<https://assignbuster.com/take-the-pepsi-talent-development-at-pepsico/>

advantage in the marketplace; omitted key information. Discussed with 70-79% accuracy, thoroughness, and logic.

Discussed sufficiently how PepsiCo uses its talent to sustain a competitive advantage in the marketplace. Discussed with 80-89% accuracy, thoroughness, and logic.

Discussed fully how PepsiCo uses its talent to sustain a competitive advantage in the marketplace. Discussed with 90-100% accuracy, thoroughness, and logic.

2. Discuss three key elements of PepsiCo's career growth model.

Did not complete the assignment or insufficiently discussed key elements of PepsiCo's career growth model; omitted key information and/or included irrelevant information. Discussed with less than 70% accuracy, thoroughness, and logic.

Discussed 1 of 3 key elements of PepsiCo's career growth model; omitted key information. Discussed with 70-79% accuracy, thoroughness, and logic.

Discussed 2 of 3 key elements of PepsiCo's career growth model. Discussed with 80-89% accuracy, thoroughness, and logic.

Discussed all 3 of the key elements of PepsiCo's career growth model.

Discussed with 90-100% accuracy, thoroughness, and logic.

3. Discuss three key elements of PepsiCo's talent management model.

Did not complete the assignment or insufficiently discussed key elements of PepsiCo's talent management model; omitted key information and/or included irrelevant information. Discussed with less than 70% accuracy, thoroughness, and logic.

Discussed 1 of 3 key elements of PepsiCo's talent management model; omitted key information. Discussed with 70-79% accuracy, thoroughness,

<https://assignbuster.com/take-the-pepsi-talent-development-at-pepsico/>

and logic.

Discussed 2 of 3 key elements of PepsiCo's talent management model.

Discussed with 80-89% accuracy, thoroughness, and logic.

Discussed all 3 of the key elements of PepsiCo's talent management model.

Discussed with 90-100% accuracy, thoroughness, and logic.

4. Discuss the challenges that PepsiCo faces related to its talent management system.

Did not complete the assignment or insufficiently discussed the challenges that PepsiCo faces related to its talent management system; omitted key information and/or included irrelevant information. Discussed with less than 70% accuracy, thoroughness, and logic.

Discussed partially the challenges that PepsiCo faces related to its talent management system; omitted key information. Discussed with 70-79% accuracy, thoroughness, and logic.

Discussed sufficiently the challenges that PepsiCo faces related to its talent management system. Discussed with 80-89% accuracy, thoroughness, and logic.

Discussed fully the challenges that PepsiCo faces related to its talent management system. Discussed with 90-100% accuracy, thoroughness, and logic.

5. Clarity

Did not complete the assignment or explanations are unclear and not organized.

(Major issues)

Explanations generally unclear and not well organized.

<https://assignbuster.com/take-the-pepsi-talent-development-at-pepsico/>

(Many issues)

Explanations generally clear and/or organized. (Minor issues)

Explanations very clear and well organized.

(Added helpful details)

6. Writing - Grammar, sentence structure, paragraph structure, spelling, punctuation, APA usage.

Did not complete the assignment or had 8 or more different errors in grammar, sentence structure, paragraph structure, spelling, punctuation or APA usage. (Major issues)

Had 6 - 7 different errors in grammar, sentence structure, paragraph structure, spelling, punctuation or APA usage. (Many issues)

Had 4 - 5 different errors in grammar, sentence structure, paragraph structure, spelling, punctuation or APA usage. (Minor issues)

Had 0 - 3 different errors in grammar, sentence structure, paragraph structure, spelling, punctuation or APA usage.