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students will use a



The integration of technology into lesson plans should augment and complement the lessons and support students learning in a way that may not be possible in the absence of the chosen technology tools. Learning is becoming more distributed where students will use a mobile device to access information and learning materials from anywhere and at anytime. It is crucial to understand students' attitudes and perceptions when considering bringing in a technology device into the picture. Therefore, this qualitative study aims at investigating the attitudes and perceptions of graduate students toward using mobile learning for learning, in the Educational Technology, Research and Assessment (ETRA) department at Northern Illinois University (NIU), USA. The interviews of four voluntary participants were conducted in order to provide more understanding on student perceptions of mobile learning. Preliminary results, derived from individual (one-on-one) interviews, indicated that students had positive attitudes toward using mobile devices for learning and want to use mobile devices in an educational setting in the future. They found that utilizing mobile devices was convenient and enabled learning to be more flexible and portable because of the convenience, usefulness and ease of use associated with mobile devices applications and tools.

However, students identified usability issues like small screen size and keyboards, and additional cost of mobile devices and services as constraints for using mobile devices for learning. Key words: Mobile learning, cellphone, mobile phone, attitudes, Technology Acceptance Model (TAM), Higher education

Introduction Mobile technologies are any advanced devices that are portable and supported by Internet connection. These

devices include PDAs, smartphones, iPad, digital cameras, flash-disks, iPods, laptop (El-Hussein & Cronje, 2010), and they are usually small, autonomous, and unnoticeable enough to be carried anytime (Trifonova, Knapp, Ronchetti, , 2004). In addition, these technologies are built-in wireless, and, via this unique feature, individuals can access network information anytime, anywhere (Hahn, 2008).

Mobile devices can be used dramatically to improve learning and bring digital content to students who love these technologies and employ them in their learning as they use them in their personal lives (West, 2013). Using these devices in education can provide opportunities for “ collaborative learning, students’ appreciation of their own learning process, consolidation of learning, and ways of helping learners to see a subject differently than they would have done without the use of mobile devices” (Kukulka-Hulme, 2007, p. 4).

With recent developments in these devices, mobile learning has attracted considerable attention in education (Kukulka-Hulme, 2009). Park, Nam and Cha (2012) define mobile learning as “ any educational provision where the sole or dominant technologies are handheld or palmtop devices.” (p. 592). Mobile learning could be defined as the learning that is delivered to students anytime and anywhere through the use of wireless Internet and mobile devices (Wang, Wu, & Wang, 2009). Based on the idea of anywhere and anytime learning, mobile device technologies provide “ a myriad of opportunities to support learning and performance both inside and outside the classroom” (Martin & Ertzberger, 2013, p. 26).

The portability and the affordability are the benefits that are offered by these devices (Chinnery, 2006). Miangah and Nezarat (2012) stated, "mobile learning is characterized by its potential for learning to be spontaneous, informal, personalized and ubiquitous" (p. 309). Mobile learning devices have been related to the concept of ubiquitous learning (u-learning) where "computing, communication, and sensor devices are embedded and integrated into learner's daily life to make learning immersive" (Hwang, Tsai, & Yang, 2008, p. 81). According to Alshahrani (2016), the future of mobile learning "looks promising due to current and continuing innovations such as flexible and touch screen displays, multi-screen capabilities, powerful batteries with more charge cycles and longer-lasting battery life, and wireless charging." (p.

90). The Educational Technology, Research and Assessment (ETRA) department at Northern Illinois University (NIU), United States, delivers numerous programs and applies different strategies in an attempt to positively affect the student learning skills and one of these strategies is the use and integration of mobile devices as a vital part of the teaching and learning support. However, it has been noticed that some graduate students use their mobile devices mostly for entertainment, socialization, keeping in touch with family and friends, or for checking e-mail: not as much for educational purposes. Providing mobile academic resources is not enough to confirm students to use them for learning. Mobile learning at institutions of higher education remains in its infancy stage (Al-Shahrani, 2016; Park, 2011; Cheon et al., 2012; Wang et al., 2009). As it is still in its infancy, limited

understanding is available regarding the willingness and acceptance of using mobile devices for learning purposes.

The concepts and educational issues surrounding mobile learning are growing and need further study (Kukulka-Hulme, 2007; Traxler, 2009; Wang et al., 2009). One of these issues is students' attitudes towards using mobile learning for learning. The successful implementation of the use of mobile device technology in higher education is based on students' acceptance of this technology and whether students are willing to adopt mobile learning for academic learning (Kukulka-Hulme, 2007; Alshahrani, 2016); therefore, the main purpose of this study is to investigate students' attitudes and perceptions of their own and the university's role on the use of mobile device technologies in the graduate programs in the ETRA department at NIU.

What are the graduate students' understandings of this integration and how much they believe that it may support them to improve their academic settings? This study also investigates the students' experience and satisfaction with the mobile academic resources presented by the ETRA department at NIU. It is hoped that the findings of this study will provide the scholars and educators with insightful information about the issue and trends of mobile learning in higher education and fill in some of the gaps that currently exist in the research and help to build a foundation for future research in the field of mobile learning. In addition, it is hoped that the findings of the study will define the value of utilizing mobile device technology and how this technology integration interacts with learning and provide suggestions for future developments. This paper is not only will provide information about how students are currently informally using their own personal mobile

devices for educational purposes inside and outside of the classroom, but also how they would view a more formal use of these devices for educational purposes. Why Mobile learning is Appropriate for Educational Contexts?

Compared with desktops, mobile devices can be more easily integrated across the curriculum (Moseley & Higgins, 1999). These devices “ have the power to make learning even more widely available and accessible than we are used to in existing e-learning environments” (Brown, 2003, p.

1). This is possible since many of students today already have mobile devices do not need extensive infrastructure as desktop computers. One of the key benefits of mobile learning is its potential for allowing students to access academic material without the restrictions of time and place (Huang, Lin & Chuang, 2007), and “ without permanent physical connection to cable networks” (Georgiev, Georgieva & Smrikarov, 2004, p. 28).

Connectivity enables students to connect and communicate with the learning websites using the wireless device network to access the learning materials (Miangah & Nezarat, 2012). Due to more affordable technology and improving digital networks, many people turn to mobile devices as their first choice for connectivity (Johnson, Smith, Willis, Levine & Haywood, 2011). In addition, Dew (2010) attests “ the principal features of mobile learning are the flexibility for students to engage in the educational process and material anywhere, any time” (p.

47). Mobile devices provide more mobility, flexibility and convenience compared to computer desktops. The issue of mobility is a vital element in mobile learning, because students must at any point be able to participate in educational activities regardless of the physical location they find

themselves, bearing in mind that the interest to use the mobile device to learn outside a classroom or in any other place is partly motivated by portability, lightweight, small size and convenience to carry it around with relative ease for both communication and educational purposes, utilizing its spontaneous features to get access to unlimited information. Mobile learning allows students to expand discussion and investigation beyond the walls of the classroom and it allows students to access to resources of learning as well as to complete all the tasks they would need on computer desktops but with the convenience of mobility and flexibility (Al-Fahad, 2009; Rossing, Miller, Cecil & Stamper, 2012). Students, therefore, recognize the potential for future mobile learning opportunities as new technologies are integrated into the educational context (Bottentuit Junior, 2008; Uzunboylu et al, 2009; Wyatt et al, 2010; Wang et al, 2009; Maag, 2007) and want to use mobile devices in an educational setting in the future (Maag, 2007). Al-Fahad (2009), in his study, found that students perceived mobile technologies as an effective means of enhancing communication and learning. Guenter et al (2008), Hsu et al (2008), and Comac (2008) in their studies indicated students reported both competence and ease in using the devices and performing the learning tasks. Mobile devices have a great advantage in terms of their portability and flexibility.

The results of previous studies (Clarke et al, 2008; Cavus & Ibrahim, 2009; Bottentuit Junior, 2008; Al-Fahad, 2009) indicated that many participants found that using mobile devices was convenient and enabled learning to be flexible regarding time and location and portable due to the portability of modern small and lightweight devices and perceived convenience associated

with mobile applications and tools, although students felt if additional personal expense was needed to perform the tasks (i. e. if they had to purchase a cell phone data plan or their equipment was not up to date) that these factors would act as a restrictive (Venkatesh, 2006).

Mobile learning also helps overcome the digital divide for learners who do not have access to computers but typically own a mobile phone (Aderinoye, et al., 2007; Attewell, 2005). Mobile devices enable a flexible, convenient, personalized, secure, and easy to access content interface (Fozdar & Kumar, 2007). Another benefit of mobile learning is allowing students to “ more easily carry reference and communication tools with them in real-world environments.

This flexibility permits frequent dialogue with experts and peers, just-in-time retrieval of information, documentation of personal experiences, and integration of course-based knowledge into aspects of the learners' daily lives—all permitting learners to receive feedback and assess their progress” (Koole, McQuilkin & Ally, 2010, p. 3). The Potential Barriers of Mobile Learning While mobile wireless technologies give students increased flexibility and new opportunities in education sector (Traxler, 2007), students may be constrained by small screen sizes, limited input and output capabilities, weak processing power, and limited memory (Koole, McQuilkin & Ally, 2010). Likewise, Motiwalla (2007) did mention some challenges exist from the students' perceptions, such as small screen sizes, limited processing powers and graphical limitations of most mobile devices means learners might be spending more than necessary time searching for and accessing information. Wang, Wiesemes, and Gibbons (2012) reported <https://assignbuster.com/the-distributed-where-students-will-use-a/>

that issues with the size of mobile devices and failures of wireless Internet Wi-Fi connectivity cause frustration and disappointment in students. Limited availability of wireless may also prohibit access to course materials (Croop, 2009).

Some researchers also suggest the personal ownership of mobile devices such as smartphones and the cost of unlimited Internet access or texting as prohibitive for some students (DuVall, Powell, Hodge & Ellis, 2007; Aderinoye, et al., 2007; Croop, 2009). Others such as Lawrence, Bachfischer, Dyson, and Litchfield (2008) did mention the cost imposed by telecommunications for access and mobile devices to be main cost barriers for students.

However, a few years ago, effective and efficient use of mobile devices for teaching and learning was not easily possible because of some drawbacks, but today, most of these drawbacks, which included screen size, battery life, keyboard etc. have been rectified. According to Tsvetozar Georgiev, Evgenia Georgieva, and Angel Smrikarov (2004) suggest that cost is not a barrier since mobile devices are less expensive than a desktop computer; smaller size and lighter weight than a desktop computer; ensures better students engage as mobile learning is based on up-to-date technologies, which students use in daily life; these devices equipped with a Global Positioning System (GPS) can offer location dependent education.

Moreover, Williams (2009) suggested that shrinking data storage solutions cost and the low mobile device cost is the main benefits of using mobile technology when compared to desktop and laptops. According to Georgiev et

al. (2004), although mobile learning has several weaknesses at present, potential technological solutions have the abilities to tackle these problems. Students' Attitudes An attitude is a "relatively enduring organization of beliefs, feelings, and behavioral tendencies towards socially significant objects, groups, events or symbols" (Hogg & Vaughan, 2005, p.

1). A literature review based on Allport (1935) defined attitude comprehensively as "a mental and neural state of readiness, organized through experience, exerting a directive or dynamic influence upon the individual's response to all objects and situations to which it is related" (p. 810). In an educational environment, students' attitudes play a fundamental role in the achievement of educational goals (Al-Shahrani & Walker, 2016). Eagly and Chaiken (1993) provided what may be the most conventional contemporary definition; particularly, an "attitude is a psychological tendency that is expressed by evaluating a particular entity with some degree of favor or disfavor" (p. 1). Evaluation in turn is described as the "imputation of some degree of goodness or badness to an entity" (Eagly, 1993, p.

3). Entities or attitude objects can be "virtually anything that is discriminable" (p. 4) such as the concept of inclusive education or even behaviors or classes of behaviors. Attitudes themselves are not directly observable but can be inferred from observable responses expressing a degree of evaluation.

Therefore, understanding student attitudes toward mobile learning is needed and may provide insights into the feasibility of implementation of mobile learning as well as the elimination of obstacles. According to Rogers (2003), users' attitudes toward a new technology are a critical component in its diffusion. The success of the innovation depends on the individuals who use it (Geisman, 2001). Individuals will accept an innovation if they believe that it will enhance their productivity. Dorman (2005) also says that studying attitudes is key in determining the level of individuals' understanding, acceptance, and readiness for technology.

An attitude is "an idea charged with emotion which predisposes a class of actions to a particular class of social situations" (Triandis, 1971, p. 2). Triandis (1971) suggested that attitudes are complex, with a cognitive component that includes a person's statement of beliefs, ideas and thoughts; an affective component of attitudes is the emotional or feelings; and a behavioral component (behavioral intentions, behavior or actions toward/away from the attitude referent). Triandis asserted that attitudes help us adjust to our environment by providing a certain amount of predictability. Attitude is defined as an individual's positive or negative feeling about performing the target behaviour (Fishbein & Ajzen, 1975). It is related to behavioural intention because people form intentions to perform behaviours toward which they have positive feeling.

As proposed in Theory of Reasoned Action (Fishbein & Ajzen, 1975), attitude was expected to influence behavioural intention in accepting a new innovation. Most intention-based theories model attitude as a mediator between beliefs and intentions. Individual's salient beliefs about the

outcomes are expected to influence their attitude towards the behaviour, which in turn is expected to impact their intention to perform that behaviour. In a technology adoption context, the key behaviour of interest is use of the system; therefore, attitude towards behaviour is a potential user's affective evaluation of the costs and benefits of using the new technology.

If users perceive the benefits of using the new technology are greater than the costs, their attitude will be positive and a greater likelihood of adoption will be resulted. For the purpose of this study, attitudes were defined as the students' perceptions, opinions, and beliefs about certain aspects of the profession that have direct impact on their behaviors. If students perceive mobile learning as a useful tool, compatible with their current activities, convenient, and easy to use, they will demonstrate positive attitudes towards mobile learning and use it for academic purposes.