Analyzing effective leaders: why extraverts are not always successful bosses

Business



Leadership: Article Analysis al Affiliation Personality is an inherent aspect for any person. The person's personality determines how he or she feels about himself, others and the world. This is more important when the person os in a position of leadership. In this case, the person's personality determines how they lead and make decisions. It also determine how the people being led perceive the leader and hence the success of the leader. This paper analyses the article "Analyzing Effective Leaders: Why Extraverts Are Not Always the Most Successful Bosses". Leadership requires that the leading figure be influential and able to work through others top achieve personal or common goals. This implies that leadership is a matter of convincing people to follow a policy, support an idea or be part of a proposed move or change. Leaders are therefore expected to be in contact with the people, identify with them and also be able to emphasize and live like their followers (Cavazotte, Moreno, & Hickmann, 2012). Great leaders are therefore those who are not merely able to communicate with others but also able to make the subjects feel important and a crucial part of the topic or subject matter. Extraverts lack this quality and are therefore less effective in leadership. This paper is an analysis of an article o leadership and how extraverts are poor leaders. First, the article brings out a point about conventional leadership and the perception that it creates among the masses. In this perspective, leaders are thought to be individuals who stand up, order and speak out to and on behalf of the people they lead. The article, therefore, seems ti bring out an implication that people who are extremely outgoing and love to interact with people will make better and more effective leaders (University of Pennsylvania, 2010). This is because extraverts seem more connected

with the people. However, the article takes a different turn when deeper insight on the extraverts is provided. First, extraverts are described as dominant leaders who command the center of attention. Having a boss who is an extravert, therefore, means that you have to be ready to have a commanding boss. This means that every order is given with such a selfcentered authority that may sometimes be intimidating or patronizing. Whereas an extravert may be a better leader in the respect of socializing and connecting with the subjects, it is rather risky to be extremely extravert because of the self-centeredness that comes with it (Andersen, 2006). Secondly, from the study on which the article is based, an extrovert is more worried about the image and the perception that people will have towards them than on introducing ideas and leading the people towards these ideas. The introvert, on the other hand, will be more focused on leading the people and will rarely worry about being the center of attention or the supreme incharge of the situation. However, a second study represented in the article gives a more varied perspective. The T-shirt challenge did not bring out extraverts as less effective but as more proactive and conscious of the leadership situation, despite this varied view, it is agreeable that although an extravert can make a great leader, as a boss he or she may be less successful in bringing people to action (University of Pennsylvania, 2010). The personality of a leader largely determines how the subjects perceive and view him or her. This follows directly from how the leader interacts with the people and how easily the subjects can interact and share with them. Extraverts are largely social beings, able to interact with the subjects and to lead in an effective way. However, due to their great concern of self-image,

they tend to become self-centered, commanding and authoritative (Judge, Bono, Ilies, & Gerhardt, 2002). This leads to ineffective leadership qualities. ReferencesAndersen, J. A. (2006). Leadership, personality and effectiveness. Journal of Socio-Economics, 35, 1078–1091. doi: 10. 1016/j. socec. 2005. 11. 066Cavazotte, F., Moreno, V., & Hickmann, M. (2012). Effects of leader intelligence, personality and emotional intelligence on transformational leadership and managerial performance. Leadership Quarterly, 23, 443–455. doi: 10. 1016/j. leaqua. 2011. 10. 003Judge, T. A., Bono, J. E., Ilies, R., & Gerhardt, M. W. (2002). Personality and leadership: a qualitative and quantitative review. The Journal of Applied Psychology, 87, 765–780. doi: 10. 1037/0021-9010. 87. 4. 765University of Pennsylvania. (2010, November 20). Analyzing Effective Leaders: Why Extraverts Are Not Always the Most Successful Bosses - Knowledge@Wharton. Retrieved from http://knowledge. wharton. upenn. edu/article. cfm? articleid= 2638