

Locating resources

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Locating Resources on Responsible Alcohol Use At present, most of the publications regarding the use of alcohol and the effects of excessive use of it are mostly written by people from the medical community. However, the efforts done by major producers of alcoholic beverages under the International Center for Alcohol Policies (ICAP) for supporting the proper use of alcohol are not usually published. The website of ICAP shows that manufacturers reconcile their views with the responsible use of alcohol, guides in creating feasible interventions in reducing harm caused by alcohol, as well as the policies laid down in order to prevent misuse of the product. The site offers readings about the effects of alcohol to health, side-by-side with policies that would create a win-win solution for alcoholic drinks producers and the consumers.

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Most of the resources regarding alcohol use are published by medical experts. But there are also resources by policy-makers with regards to the use and distribution of alcohol and making feasible interventions in preventing its misuse. The International Center for Alcohol Policies or ICAP is a non-profit organization that is supported by major alcoholic beverage manufacturers such as Heineken, Carlsberg, and Anheuser-Busch, and aims to reunite scientific and medical data with the responsibilities of these vendors in promoting proper use of alcohol by the consumers (International Center for Alcohol Policies, 2012). Upon browsing the ICAP website, reading resources such as the effects of alcohol in the body, interventions for alcohol abuse, journal articles about the effects of alcohol, and other publications related to the use and distribution of alcohol in many locations. There are also tools for policy-makers in creating guidelines and other rulings regarding <https://assignbuster.com/locating-resources/>

alcohol distribution and consumption that could create win-win solutions for both the alcoholic beverage producers and the consumers. Resources for brewers and manufacturers such as those that align with the World Health Organization's policies are also present, especially since the brewers are also held accountable with the use of alcohol, apart from the consumers themselves. Lastly, articles that were authored by ICAP experts and published in other respected journals are also available.

While the website of ICAP is an indispensable tool for all people interested in alcohol and its effects, its main target audiences are policy makers and manufacturers of alcoholic beverages, since they deal with the business and legal aspect of product distribution. These people must be informed with the scientific and legal aspects of their work since they are also accountable for the use or misuse of their products, to ensure that their products are used responsibly and do not cause harm in any way.

References

International Center for Alcohol Policies. (2012, September 6). ICAP Policy Guides. Retrieved from International Center for Alcohol Policies Website: <http://www.icap.org/PolicyTools/ICAPPolicyGuides/tabid/81/Default.aspx>